



Union Internationale des Avocats  
International Association of Lawyers  
Unión Internacional de Abogados

# PARTNERSHIP

## UIA SEMINARS & TRAINING COURSES

**UIA**

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uiacentre@uianet.org

[www.uianet.org](http://www.uianet.org)



# ABOUT THE UIA

## *The UIA: a Sure Bet*

The UIA is the world's only **multilingual, multicultural association** with global reach.

It operates in three working languages: English, French and Spanish.

Its membership includes **200 bar associations** and more than **2,000 individual members** from **110 countries**.

*An opportunity for you to reach more than 2 millions lawyers throughout the world!*

## *The UIA: Pro-active and Committed*

- A **network of professionals** that regroups numerous renowned personalities
- A **publication**: *Le Juriste International* (quarterly circulation: 3,000 copies)
- An **annual congress** with 1,000 attendees from 70 countries
- **Strong stances and observation missions** that are frequently relayed in institutions (e.g. the United Nations) and in international media

More information about the UIA is available on [www.uianet.org](http://www.uianet.org)



## UIA SEMINARS AND TRAINING COURSES

• **Seminars:** around 20 seminars are held annually. They gather 60 to 400 lawyers, depending on the subject and the location. The seminars are organised by the scientific commissions of the UIA and are often held in conjunction with bar associations or other national and international organisations.

• **Training courses:** between 4 and 5 training courses are held each year. Each course is led by an outstanding expert trainer with a maximum of 32 participants to ensure highly interactivity.

The UIA offers the attendees a unique opportunity to create an international network and to be trained on specific law themes on news topics.

## *Why Become a UIA Partner?*

- Link your name with a prestigious international lawyers' organisation accredited by several international judicial institutions and organisations.
- Gain recognition among key figures in legal circles and top level lawyers.
- Highlight your position as a leader in your field and present your products and services.

## Your Visibility? Our Audience:

- Press campaign: local media coverage of the event (TV, radio, printed press)
- National and international media partnerships
- Strong communication campaign: 3,000 programmes disseminated for each event, newsletters sent to several thousand professionals, social networks, etc.
- UIA website: 30,000 hits per month

# PARTNERSHIP OPPORTUNITIES

The UIA offers you 2 Sponsorship Packages:

SPONSORSHIP PACKAGES	GOLD (for 1 seminar or training course) € 10,000*	PLATINUM (10 seminars and training courses) € 50,000*
<b>Visual Communication</b>		
• Your name and logo in the programme	✓	✓
• Your name and logo on the event(s) website	✓	✓
• Your name and logo on the screensaver in the meeting room(s)	✓	✓
<b>Social Events</b>		
• Coffee Break	✓	✓
• Lunch	✓	✓
• Event invitation/s	2	2
<b>Stand <sup>(1)</sup></b>		
• One table with two chairs, or your booth provided by your own	✓	✓

<sup>(1)</sup> Please kindly note that depending on the seminar venue; the exhibitors cannot always be set up in a particular space. Please contact us for further information.



## Would you Like to be One of our Exhibitors?

You can participate actively at the event booking a stand (one table and two chairs or your booth provided by your own). The stand will be set up next to the registration desk.

Sponsorship includes\*:

- Use of a display area;
- 2 exhibitor passes which will allow you to the lunch and coffee breaks during the event.

**Stand<sup>(1)</sup> : € 1,500\***

\* Space will be allocated on a first-served basis after Platinum and Gold Sponsors have selected their space within the Exhibition Area..

# PARTNERSHIP OPPORTUNITIES

## Do you Wish to Advertise on Promotional Items?

- **Pens:** printed with your name/logo and distributed to the participants
- **Notepads:** printed with your name/logo and distributed to the participants

The sponsor is responsible for associated costs including purchasing, ordering, shipping and coordinating delivery of the Pens & Pads to the UIA seminar or training course venue.

PROMOTIONAL ITEMS	1 seminar or training course	For 10 seminars & training courses
Pens	€ 250*	€ 3,000*
Notepads	€ 500*	€ 6,000*

## Do you Wish to Communicate in our Newsletter?

In order to promote its seminars and trainings, the UIA sends between 3 and 5 newsletters to a database of more than 10,000 contacts.

The sponsor can include his logo on every newsletter sent for a given event.

Price from € 1,500\*

## Do you Wish to Sponsor the Simultaneous Translation?

The official languages of our association are: English, French and Spanish. Most of our events are in English. If you want the seminar or training course to be multilingual, we offer you the opportunity to sponsor the simultaneous translation from and to our three working languages.

You will become a privileged partner and you will benefit from the following advantages:

- **1 complimentary registration with access to all sessions, lunch and coffee breaks**
- **Sponsor name and logo posted on the UIA website announcing the event with a hyperlink to the firm's homepage**
- **Sponsor logo in the brochure sent to all UIA members**
- **Sponsor logo on the screensaver display in the meeting room**
- **Option to display the sponsor's promotional material at the registration desk**

## Do you Wish to Contribute to an Event in Particular?

### Welcome Cocktail

- Sponsor logo recognition on a banner at the entrance of the event (\*) or on table tent-card on the tables.
- UIA President/representative to publicly name and thank sponsor at welcome cocktail.

### Coffee Break

- Sponsor logo recognition on a table tent-card or a banner and possibility to display documentation(\*). All the tables will be provided with a name tent indicating: "This coffee break is sponsored by ...".

### Lunch

- Sponsor logo recognition on a banner at the entrance of the event (\*) or on table tent-card on the tables.
- 2 complimentary tickets for the lunch.
- Option to display the sponsor's promotional material at the lunch.

(\* ) Banner or displays to be provided by the sponsor.

### SPONSORING 1 ACTIVITY

### Prices for one seminar or training course

Welcome Cocktail	€ 2,000*
Coffee Break	€ 500*
Lunch	€ 1,500*

EVERY SPONSORED SOCIAL EVENT WILL AUTOMATICALLY INCLUDE THE FOLLOWING:

- **Sponsor name and logo posted on the UIA website announcing the event with a hyperlink to the sponsor's homepage**
- **Sponsor logo in the brochure sent to all UIA members**
- **Sponsor logo on the screensaver display in the meeting room**

# PARTNERSHIP APPLICATION FORM

## PARTNERSHIP UIA SEMINARS & TRAINING COURSES

Please complete this form, review the terms and conditions, include payment and return it to:

### UIA – Union Internationale des Avocats

Colette Surin, Events Coordinator  
20 rue Drouot, 75009 Paris, France  
Tel.: +33 1 44 88 55 66 – Fax: +33 1 44 88 55 77  
Email: csurin@uianet.org

Contact Name: .....	<b>Details required for invoicing</b> (if different from here opposite)
.....	Contact Name: .....
Company Name: .....	.....
Address: .....	Company Name: .....
.....	Address: .....
City: .....	.....
State/Region: .....	City: .....
Zip Code: .....	State/Region: .....
Country: .....	Zip Code: .....
Telephone: .....	Country: .....
.....	Telephone: .....
Fax: .....	Fax: .....
.....	Website: .....
Email: .....	VAT N°: .....
Website: .....	.....

I certify that I am authorised to sign this application and enter into this contract for advertising on behalf of the client.

Authorised signature:

Date:

Print name:

I would like to sponsor the following items:

PARTNERSHIP	PRICE
<input type="checkbox"/> Platinum Package .....	€ 50,000*
<input type="checkbox"/> Gold Package .....	€ 10,000*
<input type="checkbox"/> Simultaneous translation .....	€ 6,000*
<input type="checkbox"/> Seminar pads – For 10 seminars & training courses .....	€ 6,000*
<input type="checkbox"/> Seminar pens – For 10 seminars & training courses .....	€ 3,000*
<input type="checkbox"/> Welcome Cocktail .....	€ 2,000*
<input type="checkbox"/> Lunch .....	€ 1,500*
<input type="checkbox"/> Exhibitor .....	€ 1,500*
<input type="checkbox"/> Newsletter .....	€ 1,500*
<input type="checkbox"/> Coffee Break .....	€ 500*
<input type="checkbox"/> Seminar pads – 1 seminar or training course .....	€ 500*
<input type="checkbox"/> Seminar pens – 1 seminar or training course .....	€ 250*

Please indicate which seminar/s and/or training course/s you would like to sponsor:

.....

Please call me to discuss the above checked sponsorship opportunities or other opportunities

By signing and returning this form you agree to the terms and conditions laid out on the final page of this document. This application and contract for sponsorship of either UIA party shall become binding upon acceptance by an authorised Union Internationale des Avocats representative for the UIA Events. The UIA reserves the right to reject or terminate this application and contract for sponsorship at its sole discretion. The firm logo in **high-resolution .jpg** and **.eps** must be emailed within one week of submitting this partnership agreement form.

*\*The VAT can be applied to the amount here above according to the European Directive 2006/112/CE of November 28, 2006. For more information, please contact the UIA.*

# TERMS AND CONDITIONS

*\*The VAT can be applied to the amount here above according to the European Directive 2006/112/CE of November 28, 2006.*

## ■ Sponsor Registration, Payment and Cancellation Policy

Application for sponsorship must be made in writing and sent via email or post using the designated application form. Sponsors will be invoiced 100 per cent of the total invoice cost upon placing the order, payable to the UIA within 30 days of the receipt of the invoice.

Sponsorship will not be recognized until payment has been received in full. All sponsorship purchases are non-refundable.

## ■ Use of Space/Promotional Materials

Each sponsor must wear the official UIA event badge at all times. When exhibiting, all demonstrations or other promotional activities must be confined to the limits of the area assigned to your organisation. The sponsor cannot distribute promotional materials in the meeting room. A company's promotional materials should not interfere with any other company's sponsorship or exhibit.

Exhibitors may not assign or sub-let any space allotted to them nor may they advertise or display goods other than those manufactured or sold by them in the regular course of business.

## ■ Exhibitor Passes

The maximum number of exhibitor passes allocated per booth is two. Sponsor badges will be distributed on-site during registration.

Exhibitor badges must be worn at all times and they may be made out only in the name of representatives of the sponsor as shown on the sponsor registration form. The pass covers attendance to the exhibition area only.

Exhibitors are not permitted to enter sessions, those who do, will be asked to leave. Exhibitors and sponsors are not permitted to invite guests to the conference or exhibition area.

Should the exhibitor require more than the two badges allocated as part of the agreement, an additional charge of € 100\* per badge will be incurred.

## ■ Exhibition

Exhibitors are responsible for all freight, decorating and labour charges in addition to those supplied by the UIA.

Information on shipping can be obtained by contacting Colette Surin on +33 1 44 88 55 66 or email csurin@uianet.org

## ■ Delegate List Use

The delegate list will consist of postal addresses only (no e-mail addresses, phone or fax numbers will be supplied) and may be used once only. No updated version will be supplied once a list has been purchased.

## ■ Removal of Exhibits

No exhibitor shall commence dismantling or packing products before the end of the final coffee break on the last day of the event. It is the responsibility of each sponsor to have material packed, identified and cleared for shipment by the closing of the event registration

desk. Any items left on the booth at the end of the conference that are not packed, identified and marked for shipping will be removed and destroyed.

## ■ Function Space

It is understood that no rooms, suites or other space in the conference hotel may be used for exhibit purposes, workshops or other exhibitor sales-related use. The hosting of cocktail parties, open houses and similar exhibitor-sponsored affairs, should be checked with the UIA event management so as not to conflict with the programme events.

## ■ Complimentary Delegate Passes

Complimentary delegate passes given as part of a sponsorship agreement, can be used only by representatives of the sponsoring companies attending as delegate and are only valid for the person named on the badge. A completed application form must be completed to receive a complimentary delegate pass.

Complimentary delegate passes must be worn at all times, they cannot be exchanged between colleagues, must not be altered or covered by any other sign. Complimentary delegate badges entitle the delegate to the same opportunities as a paying delegate.

Complimentary delegate pass holders may attend the welcome party, sessions and purchase tickets for the UIA social events.

## ■ Insurance

All exhibitors are strongly urged to obtain insurance coverage against damage or loss and

public liability insurance against injury to the person or property of others. Exhibit materials should be covered from the time they are shipped, through move-in, exhibit dates, moveout and until all materials have been received at the point of origin.

The exhibitor assumes full responsibility and liability for losses, damages and claims arising out of damage to exhibitor's display equipment and other property brought upon the premises of the venue and shall indemnify and hold harmless the UIA from any and all such abuses, damages and claims.

## ■ Seminar/Training Course Postponement or Cancellations

The UIA at its discretion shall have the right to postpone or cancel the event and shall in no way be liable to the sponsor for losses resulting from such delay or cancellation.

The UIA will not be liable for fulfilment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, or for any cause beyond the UIA's control.

The UIA will, however, in the event that it is unable to hold a conference for any of the aforementioned reasons, reimburse the sponsor for the amount already paid for the sponsorship.

## ■ Governing Law and Jurisdiction

All agreements shall be exclusively governed and construed in accordance with the laws of France without regard to principles of law.