A unique opportunity to reach an unparalleled network of international lawyers, law firms, and bar associations.

OUR MISSION:

Building long-term relationships with our sponsors, and creating mutually beneficial partnerships.
A UIA OVERVIEW

MISSION
UIA, as a global and multi-cultural organisation, facilitates professional development and international exchange of information and ideas, promotes the Rule of law, defends the independence and freedom of lawyers worldwide, and emphasizes friendship, collegiality and networking among members.

OBJECTIVES
› Promote the basic principles of the legal profession.
› Facilitate the professional development of lawyers through shared experiences.
› Intervene in favour of imprisoned and persecuted lawyers.

FOUNDED IN 1927, THE UIA WAS THE FIRST LEGAL ORGANISATION TO...

› Establish a Code of Conducts for Lawyers in the 21st century
› Adopt a resolution on multidisciplinary practice
› Advocate for the right to health as a basic human right
› Take a firm stand in favour of abolition of the death penalty
› Adopt a resolution on “Globalisation, Tolerance and the Law”

UIA IN NUMBERS

150 Bar Associations
2 million lawyers represented
41 scientific commissions
 Present in 110 countries
More than 20 events per year

THE UIA ANNUAL CONGRESS IS

1,000 lawyers from more than 80 countries
300 renowned international speakers
30+ working sessions and special meetings

The Congress is a great opportunity to discuss topical legal issues, as well as analyse and share experiences in all major fields of law.

100 hours of specialist training given by academics and practicing lawyers who are well known in the fields of business, politics, governments and institutions
THE UIA CONGRESS PARTICIPANTS INCLUDE:

› Individual Lawyers from firms of all sizes
› In-house Counsels
› Bar Association Presidents
› International Law Firms
› Legal Associations and Federation Representatives

BECOME A UIA PARIS CONGRESS SPONSOR!

The 2024 Congress presents a unique opportunity for your organisation to reach international lawyers, law firms and bar associations.

From the exhibition area specially designated for our sponsors to the multiple sessions of the Congress, our partners have continuous exposure to an international network of legal professionals.

By sponsoring our Congress, your company becomes linked to a globally accredited lawyer’s association.

BECOME A PARTNER OF THE UIA AND GIVE YOUR COMPANY INCREASED VISIBILITY TO A GLOBAL AUDIENCE

› Link your name with a prestigious international lawyers’ association accredited by several international judicial institutions and organisations.
› Lend support to the development of international law.
› Be recognized by leading figures in the international legal community including presidents of the world’s largest bar associations and international lawyers with significant purchasing power.

UIA 2024 CONGRESS MAIN THEMES

› Fashion and Sustainable Development
› Should and can artificial intelligence be regulated?

Please contact Noelia Alonso Moran, Development and Partnership Coordinator on +33 1 44 88 55 66 or by e-mail at nalonso@uianet.org.

Noelia will help you select the best options based on your budget to give your company increased visibility to a global audience and gain the exposure and relations with attendees.
CONGRESS PACKAGES

The UIA proposes different partnership packages. Sponsorship packages can be tailor-made to suit special requests and any budget. Please contact us to discuss your circumstances.

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGES</th>
<th>Diamond € 30,000</th>
<th>Platinum € 15,000</th>
<th>Gold € 9,000</th>
<th>Silver € 4,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary registrations</td>
<td></td>
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<tr>
<td>Opening ceremony sponsorship</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>UIA President will personally name and thank sponsor</td>
<td>●</td>
<td>●</td>
<td></td>
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</tr>
<tr>
<td>Session sponsorship: main theme</td>
<td>1</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Moderator will personally name and thank sponsor</td>
<td>●</td>
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<tr>
<td>1-minute video displayed prior to the start of the session</td>
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</tr>
<tr>
<td>Session sponsorship: working session of commission</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Moderator will personally name and thank sponsor</td>
<td>●</td>
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</tr>
</tbody>
</table>

Sponsor will have no control, or influence, on session content and/or speaker selection, which will remain the sole responsibility of the President of Commission.

Social events

<table>
<thead>
<tr>
<th>Social events</th>
<th>Opening Ceremony or Welcome cocktail or Informal Evening</th>
<th>1 Lunch (non exclusive)</th>
<th>1 Coffee Break (non exclusive)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary tickets for Social events</td>
<td>6 Gala Dinner Invitations</td>
<td>4 Gala Dinner Invitations</td>
<td>2 Gala Dinner Invitations</td>
</tr>
<tr>
<td>Advertisement on congress brochures</td>
<td>1 page in the registration programme + 1 page in the final programme</td>
<td>½ page in the registration programme + 1 page in the final programme</td>
<td>½ page in the registration programme</td>
</tr>
</tbody>
</table>

Presence in the exhibition area

| Presence in the exhibition area | Booth | |
|---------------------------------|-------||

Advertisement in the delegate bag

| Advertisement in the delegate bag | | |
|-----------------------------------|-----|

Electronic recognition

<table>
<thead>
<tr>
<th>Electronic recognition</th>
<th>Logo in digital Congress programme</th>
<th>Hyperlinked logo on UIA website</th>
<th>50% discount in Juriste International, UIA legal magazine</th>
<th>Logo to be included in e-newsletters sent weekly to a database of 3,500+ subscribers</th>
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<tbody>
<tr>
<td></td>
<td>●</td>
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</table>

Marketing opportunities

<table>
<thead>
<tr>
<th>Marketing opportunities</th>
<th>Social media posts (content across Twitter, LinkedIn, Facebook, Instagram)</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>4 3 2 1</td>
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</tbody>
</table>
CONTRIBUTE
TO A PARTICULAR EVENT

<table>
<thead>
<tr>
<th>Event</th>
<th>Description</th>
<th>Fee (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Informal Evening</td>
<td>Display your company name and logo on a roll-up banner at the entrance to the venue. You can also distribute your promotional material. <em>Complimentary entry for 4 persons is included and full page advertisement in the final Congress programme.</em></td>
<td>10,000</td>
</tr>
<tr>
<td>Opening Ceremony</td>
<td>Display your company name and logo on a roll-up banner at the entrance to the venue. You can also distribute your promotional material. <em>Complimentary entry for 4 persons is included.</em></td>
<td>8,000</td>
</tr>
<tr>
<td>Welcome Cocktail</td>
<td>Display your company name and logo on a roll-up banner at the event entrance. You can also distribute your promotional material. <em>Complimentary entry for 4 persons is included and half page advertisement in the final Congress programme.</em></td>
<td>8,000</td>
</tr>
<tr>
<td>Lunch</td>
<td>Display your company name and logo on a roll-up banner at the entrance to the restaurant. There is a table at the entrance for handouts. <em>Complimentary lunches for 4 persons are included.</em></td>
<td>5,000</td>
</tr>
<tr>
<td>Gala Dinner</td>
<td>Display your company name and logo on a roll-up banner at the entrance to the venue. <em>Complimentary entry for 10 persons is included.</em></td>
<td>5,000</td>
</tr>
</tbody>
</table>
| Working Session or Main Theme| Sponsoring a working session is a unique opportunity to match your sponsorship with a working session during which attendees may have a particular interest in your product or service.  
You may wish to sponsor a session that focuses on a particular commission (e.g. a bank may wish to sponsor the Banking Law Commission, or a law firm may wish to sponsor the Management of Law Firms Commission) or on the issue raised within the commission session. 
More information about the working sessions planned for the 2024 Congress is available at www.uianet.org. | 3,000 (working session) | 4,000 (main theme) |
| First-Timers Breakfast       | Held the first day of the beginning of sessions, your company can display your company name and logo on a roll-up banner at the entrance. All tables will be provided with a placard with your firm’s logo and name. You can also display promotional material. | 2,500   |
| Coffee Break                 | Sponsor the morning coffee breaks or afternoon coffee breaks for 3 days. All tables will be provided with a placard with your firm’s logo and name. You can also display marketing material during the coffee break chosen.                          | 2,500   |

EVERY SPONSORED EVENT INCLUDES AUTOMATICALLY:

- **Acknowledgement** in the UIA 2024 Paris Congress programmes.
- **Logo** with hyperlink on the UIA 2024 Paris Congress website.
- **Acknowledgement** on all meeting-rooms screensaver at the UIA 2024 Paris Congress.
BECOME
ONE OF OUR EXHIBITORS

At the UIA Congress there is an exhibition area. The Exhibitor Partnership allows you to display your company’s products and provide more information about your brand.

Being one of the UIA Congress exhibitors will give you the opportunity to showcase your products and services to all Congress delegates.

Sponsorship includes:

- use of a display area;
- 2 exhibitor passes, which will allow you access to the lunches and coffee breaks on Thursday, Friday and Saturday, and complimentary entry to the opening ceremony and welcome cocktail;
- sponsor’s logo and link on the Congress website, registration programme, final programme and screensaver in every meeting room.

Congress bags printed with your logo and distributed to all the delegates (1,200 units).

Pens printed with your logo and inserted in the delegate bags (1,200 units).

Notepads printed with your logo and inserted in the delegate bags (1,200 units).

Congress bags € 10,000
Pens € 2,500
Notepads € 2,500

The pens and notepads are provided by the sponsoring company. The items will be subject to design approval by the UIA.

If you want the UIA to supply and print with your logo, a charge of € 1,000 will be invoiced to the sponsoring company.
UIA 2024 PARIS CONGRESS – PARTNERSHIP OPPORTUNITIES

ADVERTISING OPPORTUNITIES

REGISTRATION PROGRAMME

The most widely circulated UIA document. In total, over 14,000 followers on Twitter, LinkedIn and Facebook receive it. This 50-page programme contains both the scientific and social programmes of the future Congress. The programme is sent to all UIA members and a large number of other subscribers. It is the most important promotional material of the Congress as it is most widely read by the delegates.

› Distribution: five months before the Congress
› Circulation: 14,000 recipients in over 110 countries
› Also available during the pre-Congress period on the UIA website, which totals more than 70,000 hits per year
› Trilingual edition (English, French, Spanish)

FINAL PROGRAMME

An essential tool for UIA Congress attendees. They refer to it constantly for logistical information such as maps of the various locations, the shuttle schedule, the times for events and sessions, the social activities, etc.

› Distribution: on site, in the delegate bag which is distributed to all conference attendees
› Circulation: 1,200 copies
› Also available during the Congress period on the UIA website, which totals more than 70,000 hits per year
› Trilingual edition (English, French, Spanish)

PRESENT YOUR BUSINESS TO ALL THE CONGRESS ATTENDEES

Insert a brochure/flyer or promotional item in the Congress bags for € 2,500.
68th UIA CONGRESS - PARIS - OCTOBER 30 TO NOVEMBER 3, 2024

PARTNERSHIP APPLICATION FORM

Please complete this form, review the terms and conditions, include payment and return it to:
UIA - Union Internationale des Avocats: Noelia ALONSO MORÁN, Development and Partnership Coordinator
9, rue du Quatre-Septembre - 75002 Paris - France
Tel.: +33 1 44 88 55 66 • Email: nalonso@uianet.org

Contact Name: .................................................................
Company Name: ..........................................................
Address: .......................................................................
Zip Code: .....................    City: ..............................
State/Region: ...............................................................
Country: ...........................................................
Telephone: ..................................................................
Fax: ........................................................................
Email: .......................................................................
Website: ......................................................................

Details required for invoicing (if different from above)
Contact Name: ..........................................................
Company Name: ..........................................................
Address: .......................................................................
Zip Code: .....................    City: ..............................
State/Region: ...............................................................
Country: ...........................................................
Telephone: ..................................................................
Fax: ........................................................................

I certify that I am authorised to sign this application and enter into this contract for advertising on behalf of the client.

Print Name: ................................................................. Date:
Authorised signature:

I would like to sponsor the following items:

<table>
<thead>
<tr>
<th>PARTNERSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Diamond Package ........................................ € 30,000</td>
</tr>
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</tr>
<tr>
<td>☐ Coffee Break ...................................................... € 2,500</td>
</tr>
<tr>
<td>☐ Lunch ................................................................. € 5,000</td>
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<tr>
<td>☐ Gala Dinner ....................................................... 5,000 € per table</td>
</tr>
<tr>
<td>☐ Main Theme ....................................................... € 4,000</td>
</tr>
<tr>
<td>☐ Working Session of a Commission .................. € 3,000</td>
</tr>
<tr>
<td>☐ Congress Bags ................................................... € 10,000</td>
</tr>
</tbody>
</table>

By signing and returning this form you agree to the terms and conditions laid out on the final page of this document. This application and contract for sponsorship of either UIA party shall become binding upon acceptance by an authorised Union Internationale des Avocats representative for the UIA Annual Congress. The UIA reserves the right to reject or terminate this application and contract for sponsorship at its sole discretion.

The firm logo in high-resolution.jpg and .eps must be emailed within one week of submitting this partnership agreement form.
Sponsor Registration, Payment, and Cancellation Policy
Application for sponsorship must be made in writing and sent via email or post using the designated application form. Sponsors will be invoiced 100 per cent of the total invoice cost upon placing the order, payable to the UIA within 30 days of the receipt of the invoice. Sponsorship will not be recognized until payment has been received in full. All sponsorship purchases are non-refundable.

Use of space/promotional materials
Each sponsor must wear the official UIA conference badge at all times. When exhibiting, all demonstrations or other promotional activities must be confined to the limits of the area assigned to your organisation. The sponsor cannot distribute promotional materials in a meeting room or session. A company’s promotional materials should not interfere with any other company’s sponsorship or exhibit. Exhibitors may not assign or sub-let any space allotted to them nor may they advertise or display goods other than those manufactured or sold them in the regular course of business.

Exhibitor attendance and passes
The maximum number of exhibitor passes allocated per booth is two. Exhibitor badges cannot be used by lawyers of any description. Exhibitor badge holders must be employed by the exhibiting company. Sponsor badges will be distributed on-site during registration. Exhibitor badges must be worn at all times and they may be made out only in the name of representatives of the sponsor as shown on the sponsor registration form. The pass covers attendance to the exhibition area only. Exhibitors are not permitted to enter sessions, those who do, will be asked to leave. Exhibitors and sponsors are not permitted to invite guests to the conference or exhibition area. Should the exhibitor require more than the two badges allocated as part of the agreement, an additional charge of €300 per badge will be incurred. Notification of changes to exhibition staff must be sent via email, to nalonso@uiianet.org no later than five working days prior to the commencement of the conference. No additional badges will be issued at the event.

Booth construction and arrangement
UIA arranges for the erection of necessary draped tables of uniform style. All exhibits must be confined to the special limits of the booth as indicated on the floor plan or by the UIA conference organisers. All exhibitor displays must stay within the parameters of the space allocated. Exhibitors are responsible for all freight, decorating and labour charges in addition to those supplied by the UIA.

Exhibition freight
Exhibitors are responsible for the delivery and removal of their freight to and from the conference venue. The UIA is unable to assist in the shipment of materials to and from the conference. All freight must be labeled exactly as specified by the UIA. The UIA will not be held responsible for the loss of any freight materials, especially those incorrectly labelled. Information on shipping can be obtained by contacting Noelia Alonso Morán at nalonso@uiianet.org and +33 1 44 88 55 66.

Removal of exhibits
No exhibitor shall commence dismantling or packing products before the end of the final coffee break on the last day of the conference. It is the responsibility of each exhibitor to have materials packed, identified and cleared for shipment by the closing of the conference registration desk. Any items left on the booth at the end of the conference that are not packed, identified and marked for shipping will be removed and destroyed.

Function space
It is understood that no rooms, suites or other space in the conference hotel may be used for exhibit purposes, workshops or other exhibitor sales-related use. The hosting of cocktail parties, open houses and similar exhibitor-sponsored affairs, should be checked with the UIA conference management so as not to conflict with the programme events.

Complimentary delegate passes
Complimentary delegate passes given as part of a sponsorship agreement, can be used only by representatives of the sponsoring companies attending as delegate and are only valid for the person named on the badge. A completed application form must be completed to receive a complimentary delegate pass. Complimentary delegate passes may be worn at all times, they cannot be exchanged between colleagues, must not be altered or covered by any other sign. Complimentary delegate badges entitle the delegate to the same opportunities as a paying delegate. Complimentary delegate pass holders may attend the welcome party, sessions and purchase tickets for the UIA social events.

Insurance
All exhibitors must strongly urged to obtain insurance coverage against damage or loss and public liability insurance against injury to the person or property of others. Exhibit materials should be covered from the time they are shipped, through move-in, exhibit dates, move-out and until all materials have been received at the point of origin. The exhibitor assumes full responsibility and liability for losses, damages and claims arising out of damage to exhibitor’s display equipment and other property brought upon the premises of the venue and shall indemnify and hold harmless the UIA from any and all such abuses, damages and claims.

Conference postponement or cancellations
The UIA at its discretion shall have the right to postpone or cancel the conference and shall in no way be liable to the sponsor for losses resulting from such delay or cancellation. The UIA will not be liable for fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, or for any cause beyond the UIA’s control. The UIA will, however, in the event that it is unable to hold a conference for any of the aforementioned reasons, reimburse the sponsor for the amount already paid for the sponsorship.

Governing law and jurisdiction
All agreements shall be exclusively governed and construed in accordance with the laws of France without regard to principles of law.

Image Rights
The participant is aware that his/her image and/or voice may be recorded or filmed during the entire duration of the Congress and, by signing this registration form, grants the UIA the right to use, reproduce and distribute the concerned images and recordings by any known or unknown means and on all types of media, for an unlimited duration, completely free of charge.

Personal Data Protection
Personal data collected is processed by the Union Internationale des Avocats, in its capacity as data controller. The data is used to manage newsletter subscription requests. The data is used to manage registrations for events organised by the Union Internationale des Avocats. In accordance with the applicable regulations, you have the right to access, rectify and delete your personal data, as well as the right to data portability. You may also withdraw your consent to the processing of your personal data at any time or request that such processing be restricted. Finally, you have the right to specify instructions concerning the fate of your data in the event of your demise. For more information, please see https://www.uiianet.org/en/privacy-policy-use-cookies