



UIA Union Internationale des Avocats
International Association of Lawyers
Unión Internacional de Abogados

Health Law in Practice: Paving the Way for Justice and Equity

Seminar presented by UIA Health Commission in collaboration with the UIA Brazilian National Committee, UIA Agrifood Law Commission, UIA Animal Law Commission, UIA Biotechnology Law Commission, UIA Environmental Law and Sustainable Development Commission, UIA Family Law Commission and UIA Labour Law Commission.

**THURSDAY,
JUNE 20
& FRIDAY,
JUNE 21, 2024**



Sao Paulo

BRAZIL

www.uianet.org

[#UIASaoPaulo](https://twitter.com/UIASaoPaulo)

Introduction

Join us for a groundbreaking event in the heart of Brazil – Sao Paulo – as we bring together legal minds from around the world to address key issues in the field of Health Law. Brazil boasts the largest bar association globally, with over 3,600,000 lawyers. The demand for legal representation in healthcare cases has surged by 130% in the last decade, averaging around 400,000 cases annually. Are we heading towards health litigation becoming the norm? What role should lawyers play in healthcare matters?

We will be addressing topics of utmost importance related to the healthcare sector, including but not limited to the judicialization of healthcare, artificial intelligence in health, environmental impacts on public health, labor rights in healthcare, intellectual property in the pharmaceutical and medical device industry, international perspectives on healthcare law and how to protect lawyers health. This seminar serves as a platform for global legal minds to delve into these essential issues.

Key topics to be discussed:

- Healthcare Judicialization: Is there an emerging trend?
- The Lawyer's Role in Health Issues: Advocacy and Legal Solutions
- Artificial Intelligence in Healthcare: Boundaries, Duties, and Liabilities
- Health Regulators: Who Regulates Them?
- Environmental Impacts on Public Health
- Labour Rights health impact
- Contracts and Mediation in the Pharmaceutical and Medical Device Industry
- Intellectual Property Protection and the Challenges in Developing Countries
- Health Law Priorities in Family Law
- Agri-food major issues in Health Law

- Animal Law and Biodiversity Protection
- International Paradigms and Fundamental Aspects of Health Law in Latin America
- How to protect Lawyers and Jurists: Financial Planning for a Secure Retirement
- Global Bar Associations: career perspectives and opportunities for Lawyers

Why Attend?

The practice of Health Law impacts everyone, from individuals seeking quality healthcare to multinational corporations navigating complex regulations. This seminar is an opportunity to gain insights into the rapidly evolving landscape of Health Law in the world. Whether you are a seasoned expert or new to the field, this event will provide you with valuable knowledge, networking opportunities, and a platform to discuss critical issues.

It's your chance to:

→ **Stay Informed:** The healthcare sector is dynamic, with new challenges and opportunities arising constantly. Be at the forefront of legal trends and updates that affect the healthcare, food and technology industry.

→ **Network:** Connect with legal experts, healthcare professionals, and advocates from around the globe. Share experiences, strategies, and insights in an enriching environment.

→ **Make an Impact:** Your involvement can contribute to the evolution of Health Law worldwide. Learn about practical solutions, strategies, and initiatives that promote justice and equity.

Don't miss your chance to be a part of this international gathering. Join us in São Paulo for the Health Law event of the year!



ORGANISING COMMITTEE

Eliana SILVA DE MORAES

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The UIA would like to thank the following partners:

Institutional Partners



IASP
INSTITUTO
DOS ADVOGADOS
DE SÃO PAULO



WEDNESDAY, JUNE 19

19:00 WELCOME COCKTAIL

Venue to be confirmed

THURSDAY, JUNE 20

08:30 – 09:00 REGISTRATION OF PARTICIPANTS

Instituto dos Advogados de São Paulo – IASP

Av. Paulista, 1294 – 19th floor

CEP 01310-100, Bela Vista, Sao Paulo

09:00 – 09:15 WELCOME AND OPENING OF THE SEMINAR

- **Jacqueline SCOTT**, *UIA President, Fortney & Scott, LLC, Washington, DC, USA – or her Representative*
- **Eliana SILVA DE MORAES**, *President of UIA Health Law Commission, Silva de Moraes Associes, Sao Paulo, Brazil / Paris, France*
- **Ettore BOTTESELLI**, *President of UIA national committee – Brazil, Martinelli Advogados, Sao Paulo, Brazil*
- **Carlos José SANTOS DA SILVA**, *Federal Council of the Federal Brazilian Bar, Vice-President of the UIA national committee – Brazil, Machado Meyer Advogados, Sao Paulo, Brazil*
- **Renato DE MELLO JORGE SILVEIRA**, *IASP President, Sao Paulo, Brazil*
- **Sydney SANCHES**, *IAB President, Rio de Janeiro, Brazil*

09:15 – 10:30 HEALTHCARE JUDICIALIZATION: IS THERE AN EMERGING TREND

- *Examining Healthcare Judicialization*
- *Why Healthcare Judicialization Persists in Brazil: Exploring Causes and Solutions*
- *Litigating for a Healthier Tomorrow: Environmental Legal Actions to Protect Human Health*
- *Mediation in Health Care Disputes: Benefits and Limitations*

MODERATOR: ▪ **Jenifer Valeria ALFARO BORGES**, *UIA Director of Publications, Alphabeto Uruguay, Professor, Montevideo, Uruguay*

SPEAKERS:

- **Judge José Carlos FRANCISCO**, *Desembargador TRF 3 Regiao, Brazil*
- **Luis CASCALDI**, *Martinelli Advogados, Sao Paulo, Brazil*
- **Caio CAMPELLO DE MENEZES**, *Partner at Campello de Menezes Advogados, Sao Paulo, Brazil*

10:30 – 10:45 COFFEE BREAK

10:45 – 12:00 ACHIEVING JUSTICE ACROSS DIVERSE LEGAL LANDSCAPES

- *Legal Matters Regarding Health and Safety in the Workplace*
- *The Employer's Mandatory Security Obligation in France*
- *The Lawyer's Role in Health Issues: Advocacy and Legal Solutions*
- *The Importance of Regulatory Affairs Development in Latin America for Access to Health*

MODERATOR: ▪ **Hervé LINDER**, *President of the UIA Immigration and Nationality Law commission, Ernst & Linder LLC, New York, NY, USA*

Programme

SPEAKERS:

- **Ulrich BAUMANN**, *President of the UIA Labour Law Commission, OIKON, Munich, Germany*
- **Pierre LACOIN**, *1792 Avocats, Paris, France*
- **Eliana SILVA DE MORAES**, *President of UIA Health Law Commission, Silva de Moraes Associes, Sao Paulo, Brazil / Paris, France*
- **Harvey BERGER**, *Berger & Williams, LLP, San Diego, CA, USA*
- **Walquiria FAVERO**, *IASP Member, Partner at Machado de Mello e Favero Advogados, Sao Paulo, Brazil*

12:00 – 13:30 LUNCH

13:30 – 14:45 HEALTH LAW SUITS CASES AROUND THE WORLD

- *What is the value of life? How are the Courts Applying Compensations in Health lawsuits*
- *Misleading label lawsuit*
- *Unfair Competition legal cases*
- *How Mergers and Acquisitions of Pharma Companies affect Regulatory Affairs?*

MODERATOR: ▪ **Willi KÜNZLI**, *Künzli Advogados, Sao Paulo, Brazil*

SPEAKERS:

- **Janice F. MULLIGAN**, *Past President of UIA Health Law Commission, Mulligan, Banham & Findley, San Diego, CA, USA*
- **Tania MARTINEZ**, *Demos Global Group, Madrid, Spain*
- **Ettore BOTTESELLI**, *President of UIA National Committee – Brazil, Martinelli Advogados, Sao Paulo, Brazil*
- **Additional speakers to be confirmed**

14:45 – 15:00 COFFEE BREAK

15:00 – 16:00 FINANCIAL SECURITY AND GLOBAL CAREER PERSPECTIVES FOR LAWYERS

- *How to Protect Lawyers and Jurists: Financial Planning for a Secure Retirement*
- *International Exchange: Enhancing Legal Practice Through Collaborations between Bar Associations and Legal Professionals*
- *Global Bar Associations: Career Perspectives and Opportunities for Lawyers*

MODERATOR: ▪ **Edgard SILVEIRA BUENO FILHO**, *Vice-President of IASP, Sao Paulo, Brazil*

SPEAKERS:

- **Pedro PAIS DE ALMEIDA**, *UIA President of Honor, Abreu Advogados, Lisbon, Portugal*
- **Paulo LINS E SILVA**, *UIA President of Honor, Paulo Lins e Silva Advogados, Rio de Janeiro*
- **Ricardo RAMÍREZ**, *Lawyer, Mexico City, Mexico*

16:00 – 17:30 CLIMATE CHANGE AND ITS IMPLICATIONS: LEGAL INSIGHTS, ADVOCACY, AND JUDICIAL STRATEGIES FOR ATTORNEYS

- *Fundamental principles of Brazilian Law: Agriculture and the Amazon rain-forest*
- *The Agriculture Industry and the Amazon: Climate change, deforestation, and global health*
- *Saving Animals in the Amazon: Insights on savings species from extinction*
- *Saving Humanity: Public health issues related to climate change*
- *The Lawyer and Sustainability: Professional obligations to clients and the planet*

MODERATOR: ▪ **Yolanda EISENSTEIN**, *President of the UIA Animal Law Commission, Santa Fe, NM, USA*

SPEAKERS:

- **Sergio FERRAZ**, *Vice-President of the UIA Biotechnology Law Commission, Sergio Ferraz Consultoria Juridica SC, Sao Paulo, Brazil*
- **Paula CARDOSO**, *Legal Vice-President of Mercy For Animals – MFA, Sao Paulo, Brazil*
- **Yolanda EISENSTEIN**, *President of the UIA Animal Law Commission, Santa Fe, NM, USA*
- **Jay WOLFSON**, *University of South Florida - USF Health, San Antonio, FL, USA*
- **Andrew GROSSO**, *President of the UIA Biotechnology Law Commission, Andrew Grosso & Associates, Washington, DC, USA*

17:30 – 18:00 GENERAL DISCUSSIONS

20:00 OPTIONAL DINNER

Venue to be confirmed

FRIDAY, JUNE 21

08:00 – 08:30 REGISTRATION OF PARTICIPANTS

Instituto dos Advogados de São Paulo – IASP
Av. Paulista, 1294 – 19th floor
CEP 01310-100, Bela Vista, Sao Paulo

08:30 – 09:45 ROUND TABLE: LEGAL BUSINESS CHALLENGES IN FOOD LAW

- *International Treaties and Enforceability*
- *The EU Directive on Corporate Sustainability Due Diligence Directive (CSDDD)*
- *Artificial Intelligence and Data Protection*
- *Recently News in Cannabis Food Regulation*

MODERATOR: ▪ **Alfredo David CAPRA**, *Studio Lorenzetti Marques, Sao Paulo, Brazil*

SPEAKERS:

- **Tania MARTINEZ**, *Demos Global Group, Madrid, Spain*
- **Pedro PAIS DE ALMEIDA**, *UIA President of Honor, Abreu Advogados, Lisbon, Portugal*
- **Gerardo FIGUEIREDO**, *Zeigler Advogados, Sao Paulo, Brazil*
- **Felipe KITAGAWA**, *Latam General Counsel at Unilever, Sao Paulo, Brazil – to be confirmed*
- **Additional speaker to be confirmed**

09:45 – 10:15 COFFEE BREAK

10:15 – 11:30 ACCESS TO HEALTH

- *Challenges and Opportunities of AI in Biotechnology Law*
- *Reimbursement and Pricing Control*
- *Public-Private Partnerships: Legal Perspectives*
- *Global Perspectives: Comparative Analysis of Legal Structures for Health Access*

MODERATOR: ▪ **Eliana SILVA DE MORAES**, *President of UIA Health Law Commission, Silva de Moraes Associes, Sao Paulo, Brazil / Paris, France*

SPEAKERS:

- **Andrew GROSSO**, *President of the UIA Biotechnology Law Commission, Andrew Grosso & Associates, Washington, DC, USA*
- **Jay WOLFSON**, *University of South Florida - USF Health, San Antonio, FL, USA*
- **Iliyana SIRAKOVA**, *Schoenherr Attorneys at Law, Vienna, Austria*
- **Hervé LINDER**, *President of the UIA Immigration and Nationality Law commission, Ernst & Linder LLC, New York, NY, USA*

11:30 – 12:30 ROUND TABLE - LEGAL BOUNDARIES OF HEALTHCARE BUSINESS

MODERATOR: ▪ **Willi KÜNZLI**, *Künzli Advogados, Sao Paulo, Brazil*

SPEAKERS:

- **João DE SOUSA ARAUJO RIBEIRO DA COSTA**, *Tozzini Freire Advogados, Sao Paulo, Brazil*
- **José Ricardo MARTINS**, *Martins Villac Advogados, Sao Paulo, Brazil*
- **Andrew BULLION**, *Hausfeld & CO LLP, London, UK – to be confirmed*
- **Beatriz DE SILVA**, *Lussan / Société d'avocats, Paris, France*

12:30 – 13:30 CLOSING REMARKS



General Information

SEMINAR VENUE

Instituto dos Advogados de São Paulo – IASP

Av. Paulista, 1294 – 19th floor
CEP 01310-100, Bela Vista
Sao Paulo, Brazil

→ CONTINUING LEGAL EDUCATION

Every participant attending the seminar will receive a “Certificate of Participation” at the end of the event that may be to obtain “Credits” for “Continuing Legal Education” - “Continuing Professional Development” purposes, depending on national rules. For more information, please contact the UIA.

→ LANGUAGE

The working language will be **English**.

→ HOTEL RESERVATION

A limited number of rooms have been pre-booked at a preferential rate. Reservations should be made directly through the hotel. Credit card details must be given in order to secure your reservation. Please note that the number of rooms is limited. We recommend that you proceed with your reservations as soon as possible.

HOTELS

L'HOTEL PORTOBAY SÃO PAULO (5*)

350 meters from the Seminar Venue
Alameda Campinas, 266 - Jardim Paulista
CEP 01404-000, Sao Paulo, Brazil
T +55 11 2183 0541 / 0542
reservassp@portobay.com.br
<https://www.portobay.com/en/hotels/brazil/sao-paulo-brazil/lhotel-porto-bay-sao-paulo/>

BOOKING DEADLINE: May 20. After that date, please inquire directly with the hotel which can accept reservations based on a space – and rate – available basis.

INTERCONTINENTAL SÃO PAULO (5*)

350 meters from the Seminar Venue
Alameda Santos 1123, Sao Paulo, SP-01419-001, Brazil
T +55 11 3179-2600
reservas.saoha@ihg.com
www.icsaopaulo.com.br

RATES

Deluxe King Apartment - 27m² Breakfast included BRL 920 (approx. USD 170) + 5.00% VAT

Please mention “UIA Group” when you book in order to benefit from the preferential rate or proceed with online booking using the following link:
<https://forms.office.com/e/GHRdmket8X>

Classic SINGLE Room USD 200 + 5.25% VAT
Classic DOUBLE Room USD 225 + 5.25% VAT
For **double occupancy** in the **Double Room**, there will be an increase of **USD 30 + 5.25% VAT**
Breakfast included.

Please mention “UIA Group” when you book in order to benefit from the preferential rate.

→ REGISTRATION FEES

	On or before May 20	From May 21
UIA MEMBER	<input type="checkbox"/> EUR 395 / USD 440	<input type="checkbox"/> EUR 445 / USD 490
UIA MEMBER - YOUNG LAWYER (<35)*	<input type="checkbox"/> EUR 295 / USD 330	<input type="checkbox"/> EUR 345 / USD 380
NON MEMBER	<input type="checkbox"/> EUR 445 / USD 490	<input type="checkbox"/> EUR 495 / USD 540
NON MEMBER - YOUNG LAWYER (<35)*	<input type="checkbox"/> EUR 345 / USD 380	<input type="checkbox"/> EUR 395 / USD 430
LATIN AMERICAN PARTICIPANTS**	<input type="checkbox"/> EUR 250 / USD 280	
STUDENT REGISTRATION ***	<input type="checkbox"/> EUR 120 / USD 135	

* Please attach proof of age to the registration form to benefit from young lawyers fee.

** Argentina, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, French Guiana, Guatemala, Guyana, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Suriname, Uruguay, Venezuela

*** Reserved for students under 30 years old. Please send a copy of your student card to benefit from the special rate.

Fees include:

- Attendance at all working sessions
- Welcome cocktail on Wednesday June 19
- Lunch on June 20
- Seminar documentation
- Coffee breaks on June 20 & 21

The dinner on Thursday, June 20 is optional and at additional charge.

Please note that the number of places at the seminar is limited. The organisers reserve the right to refuse registrations in the event of excess applications.

In order for your name to appear in the **list of participants**, which will be distributed during the seminar, your registration form must be received by on or before **June 14** at the latest. An updated electronic list will be sent by email to all the participants after the seminar.

Cancellation and General Conditions

→ CANCELLATION CONDITIONS

All cancellations will be subject to a 50% deduction and will have to be sent in writing, to be received by the Union Internationale des Avocats **no later than May 20, 2024**.

No refund will be made for cancellations received after this date.

VISAS

Anyone who requires a visa invitation letter in order to attend the Forum should register and pay their registration fees **no later than May 20, 2024** to ensure there is enough time to obtain a visa.

All cancellations will be refunded in full, minus €50 to cover administrative costs, provided that the UIA has received the registration documents and **total registration fees no later than May 20, 2024 and the cancellation will have to be sent in writing no later than June 10, 2024**.

If you register after this date, only 50% of the amount paid minus €50 + VAT to cover administrative costs will be refunded for cancellations due to visa refusals. All cancellations due to a visa refusal must be sent in writing and reach the UIA **before the Forum no later than March 28, 2024**. Cancellations must be accompanied by a **proof of visa refusal**.

If your visa is issued after the Forum date or if you do not have proof of visa refusal, you will not be entitled to a refund.

→ GENERAL CONDITIONS

All registrations received by the Union Internationale des Avocats (UIA) along with the full payment of fees corresponding to the events selected will be confirmed in writing.

The UIA reserves the right to cancel or postpone the Forum to a later date, change the Forum venue and/or programme, make any corrections or modifications in the information published in the Forum programme and cancel any invitation to participate in the Forum, at any time and at their entire discretion, without having to provide any reasons.

Neither the UIA, nor any of its managers, employees, agents, members or representatives shall be held responsible for any loss or damage, of any nature, suffered (directly or indirectly) by a delegate, accompanying person or a third party following any cancellations, changes, postponements or modifications, except in case of death or personal injury due to gross negligence by the UIA.

The UIA strongly advises participants to subscribe to modifiable and/or refundable services, as well as to take out a cancellation insurance.

The contractual relations between the UIA and each participant (delegate or accompanying person) in relation to the Forum are subject to French law and jurisdiction, to the exclusion of any other law. Paris is the city of jurisdiction.

FORMALITIES

It is the responsibility of participants to ensure compliance with police, customs and health formalities for their journey. Participants unable to take part in the Forum because of their inability to take a flight or any other means of transportation due to being unable to provide the documents required (passport, visa, vaccination certificate, etc.) cannot claim any reimbursement.

FORCE MAJEURE

“Force majeure” means any events external to the parties, of both an unforeseeable and insurmountable nature that prevents either the client or the

participants, or the agency or service providers involved in organising the Forum, from executing all or part of the obligations provided for in the present agreement. By express agreement, “force majeure” includes but is not limited to a strike affecting the means of transport; hotel staff; air traffic controllers; an insurrection; a riot; an epidemic or pandemic; or any prohibition whatever decreed by Governmental or public authorities.

It is expressly agreed that for the parties, a case of force majeure would suspend the execution of their reciprocal obligations. At the same time, each of the parties shall bear the burden of all the expenses incumbent upon them, resulting from “force majeure”.

HEALTH

The organisers decline any responsibility in case of any health problems existing prior to the forum that may lead to complications or be aggravated during the entire period of the stay, including but not limited to: pregnancy, cardio-vascular problems, any allergies, special diets, any disorders under treatment and not yet resolved on the day the forum starts, psychic or mental or depressive illness, etc. (Non exhaustive list).

PERSONAL DATA PROTECTION

Personal data collected is processed by the Union Internationale des Avocats, in its capacity as data controller. The data is used to manage registrations for events organised by the Union Internationale des Avocats.

In accordance with the applicable regulations, you have the right to access, rectify and delete your personal data, as well as the right to data portability. You may also withdraw your consent to the processing of your personal data at any time or request that such processing be restricted.

Finally, you have the right to specify instructions concerning the fate of your data in the event of your demise.



Union Internationale des Avocats
International Association of Lawyers
Unión Internacional de Abogados

Registration Form

Health Law in Practice: Paving the Way for Justice and Equity

SAO PAULO, BRAZIL

THURSDAY, JUNE 20 & FRIDAY, JUNE 21, 2024

Register online at www.uianet.org
or please complete and return this form to: uiacentre@uianet.org

UIA (International Association of Lawyers)

■ Tel: +33 1 44 88 55 66 ■ Email: uiacentre@uianet.org

Family Name:

First Name:

UIA Identification number (if you already have one): M I _ _ _ _ _

Firm:

Address:

Post Code: City:

Country:

Tel: Fax:

Email:

Date of Birth:

EU VAT ID-Number:

Special requests (special diet, allergies, handicap...):

Arrival/departure times & flight numbers:

Hotel:

A. SEMINAR REGISTRATION FEES

	On or before May 20	From May 21
UIA MEMBER	<input type="checkbox"/> EUR 395 / USD 440	<input type="checkbox"/> EUR 445 / USD 490
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*** Reserved for students under 30 years old. Please send a copy of your student card to benefit from the special rate.

B. SEMINAR SOCIAL ACTIVITY

Please indicate below whether you plan to attend the following event **included** in the cost of your registration.

- Welcome Cocktail – Wednesday June 19 Lunch – Thursday, June 20

C. OPTIONAL DINNER

(**Not included** in the registration fees)

- Optional Dinner – Thursday, June 20

• Please book person(s) for the dinner

Price to be confirmed

Total (C) EUR/USD

D. TOTAL

TOTAL (A) – Registration Fees EUR/USD

TOTAL (C) – Optional Dinner Price to be confirmed

TOTAL (A+C) EUR/USD

E. CANCELLATION CONDITIONS AND GENERAL CONDITIONS

I, the undersigned, confirm having read and accepted the cancellation policy and the general terms and conditions given on page 6 of the registration programme. My registration will only be taken into account after receipt of my payment.

The participant is aware that his/her image and/or voice may be recorded or filmed during the entire duration of the seminar and, by signing this registration form, grants UIA the right to use, reproduce and distribute the concerned images and recordings by any known or unknown means and on all types of media, for an unlimited duration, completely free of charge.

The undersigned acknowledges having been informed of the processing of the personal data contained in this form by UIA, as detailed on page 6 of the registration programme.

F. METHOD OF PAYMENT

- By bank transfer in **EUR** or **USD**, without charges to the payee, in favour of the Union Internationale des Avocats, quoting “**2024 Sao Paulo Seminar**”, to the following bank and account:

Société Générale – Agence Paris Institutionnels – 50 rue d’Anjou – 75008 Paris – France

BIC / SWIFT N°: SOGEFRPP

IBAN: FR76 3000 3033 9200 0503 4165 164

Kindly attach a copy of your bank transfer order to your registration form

- By credit card: Visa Mastercard

Card N°: _____

Expiry date: __/__/__

3 digits: ___

Name of card holder:

I authorise the Union Internationale des Avocats to debit the above mentioned credit card in the amount of **€ (EUR) or \$ (USD)**

Date: / /

Signature: