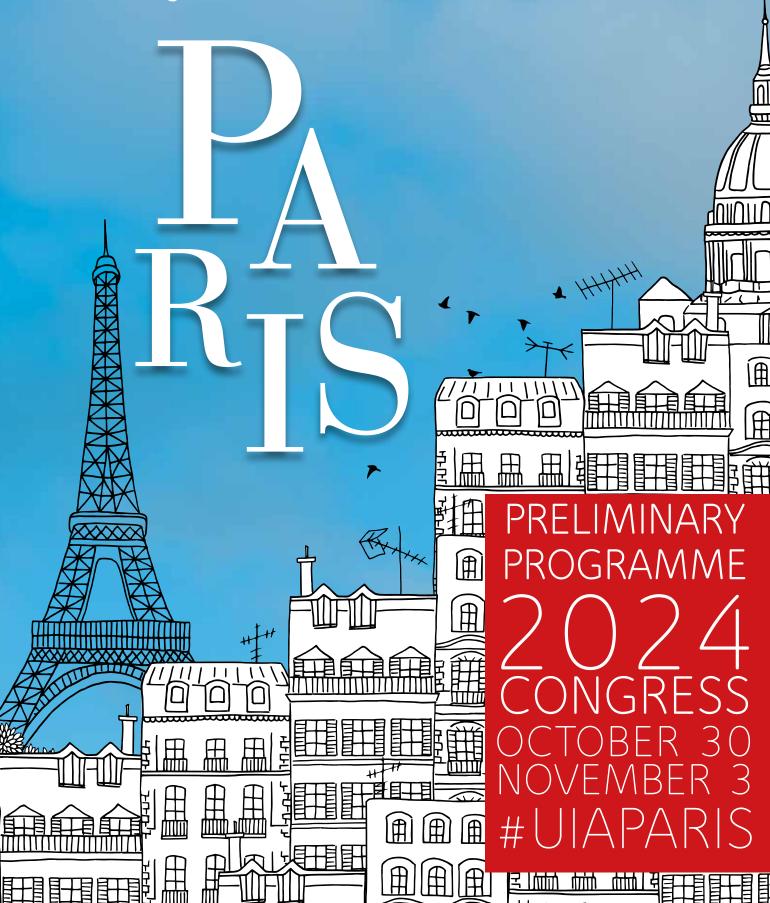


UIA CONGRESS PARIS 2024

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Dear colleagues and friends,

I am delighted to invite you to the 68th Annual Congress of our beloved UIA, to be held in the beautiful city of Paris from October 29-November 3.

Paris, with its rich history, iconic landmarks, and vibrant culture, is the perfect backdrop for our Annual Congress. It has been a center of creativity,

philosophy, and progress for centuries, and it continues to be a hub for intellectual exchange and innovation today. Our presence there is a reaffirmation of our commitment to advancing our profession and contributing to the betterment of society.

This Conference is a celebration of ideas, a forum for learning, and a platform for forging meaningful connections. We will have the opportunity to engage with global experts and thought leaders, to challenge our preconceptions, and to cultivate new perspectives. As importantly, we will revel in the many opportunities to connect and reconnect with dear friends and colleagues from around the world.

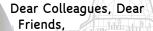
The main themes of our Paris Congress – Fashion Law and Sustainability, and Artificial Intelligence – are two of the most pressing issues and opportunities of our time. In Paris, these themes will guide our discussions and deliberations, serving as a compass as we navigate the complex challenges that lie ahead and seek solutions that can drive positive change.

As always, our social events will be unique and exceptional opportunities shared with friends and colleagues.

Finally, we have an amazing Organizing Committee in Paris, and I want to take a moment to thank them, our sponsors, our volunteers, and, of course, our devoted UIA Centre staff, all of whom are working tirelessly to ensure that the Paris Congress will be an unparalleled success.

I look forward to welcoming you to the City of Light, for what promises to be an exceptional UIA Congress!

Jacqueline Scott UIA President



On behalf of the Organising Committee and in my capacity as President of our Association's 68th Congress, I am honoured to welcome you to Paris from 30 October to 3 November 2024, 17 years after the last Congress held here in 2007.

Paris, the City of Light, rich in culture and history, will also be the international capital for sports in 2024, as it will be hosting the Olympic Games from 26 July to 8 September - a major event after the 2023 Rugby World Cup.

Paris will host the world's most-watched sporting event, but beyond the "glitz and glamour", the capital wishes to set an example of sober, environmentally-friendly Olympic and Para-Olympic Games, with a focus on soft mobility, while also providing future generations with an example of a peaceful ecological transition.

This is going to be an enormous challenge.

So, while bearing in mind what has made Paris rich and famous in the past, you will be rediscovering the city. You may even be lucky enough to see the Notre-Dame de Paris Cathedral's renovation nearing completion, with its opening scheduled for December 2024.

In the same way, to celebrate both the past and the future, our main themes will be Fashion and New Technologies, especially Artificial Intelligence.

Come and see the new Paris in 2024!

The renovation of the Grand Palais will also be worth a visit, and don't forget to book a Michelinstarred restaurant because, as the song goes, "that's Paris!"

I hope this invitation will more than convince you to come and share these moments of conviviality which, I am sure, will remain engraved in your memory.

Hervé Chemouli President of the UIA 68th Congress



75002 Paris - France Tél: +33 1 44 88 55 66 Email: uiacentre@uianet.org www.uianet.org

UIA

9 rue du Quatre-Septembre