



UIA

Union Internationale des Avocats
International Association of Lawyers
Unión Internacional de Abogados

62nd Congress **PORTO**

PARTNERSHIP OPPORTUNITIES

October 30 - November 3, 2018



O Presidente da República

COM O ALTO PATROCÍNIO
DE SUA EXCELÊNCIA

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Each year, the UIA organises an international congress, as well as numerous seminars held in different countries.

On average, more than 1,000 lawyers from over 80 countries attend the annual congress.

These events are an opportunity to discuss topical legal issues, as well as to analyse and share experiences in all major fields of law.

Since 1999, the annual congresses have been held in great cities such as New Delhi, Buenos Aires, Sydney, Florence, Fez, Salvador de Bahia, Paris, Istanbul, Miami and Macau.

A congress scientific programme will include two main themes with sessions organised simultaneously by commissions and working groups on detailed areas of law.

SPONSORSHIP PACKAGES CAN BE TAILOR-MADE TO SUIT SPECIAL REQUESTS AND ANY BUDGET. PLEASE CONTACT US TO DISCUSS YOUR REQUIREMENTS.

PARTNERSHIP PACKAGES	GOLD € 8,000	PLATINUM € 15,000	DIAMOND € 22,000
VISUAL COMMUNICATION			
> Your name and/or logo in the registration programme	◆	◆	◆
> Your name and/or logo in the final programme	◆	◆	◆
> Your name and/or logo on the congress website	◆	◆	◆
> Your name and/or logo on the screensaver in every meeting room	◆	◆	◆
SOCIAL EVENTS			
> Coffee Break		◆	
> Lunch			◆
> Gala Dinner Invitations	1	2	3
> Congress Invitations	1	2	3
> Working session of commission		◆	◆
ADVERTISEMENTS			
> 1 page in the registration programme			◆
> ½ page in the registration programme		◆	
> 1 page in the final programme		◆	◆
> ½ page in the final programme	◆		
> Delegate bag insert			◆
> 50% discount in "Juriste International", UIA legal magazine	◆	◆	◆
EXHIBITION AREA			
> Booth		6 m ²	9 m ²

THE UIA PROPOSES 3 DIFFERENT PARTNERSHIP PACKAGES

In 2018, the UIA Congress will take place in Porto, Portugal from October 30 to November 3.

The main themes are the following:

- ◆ Legal Practice in the Digital Era
- ◆ Legal Challenges of Modern Day Slavery

The speakers are academic and practicing lawyers, who are well known in the fields of business, politics, government and institutions.

The UIA congress participants and association members are mainly:

- ◆ Individual Lawyers from firms of any size
- ◆ Bar Association Presidents
- ◆ International Law Firms
- ◆ Association or Federation Representatives

The congress is open to non-member lawyers, such as in-house counsels, academics, legal profession consultants and pensions experts.

BECOME ONE OF OUR EXHIBITORS

At the UIA congress there is an exhibition area situated at the congress venue. The Exhibitor Partnership allows you to display your company's products and provide more information about your brand. Being one of the UIA congress exhibitors will give you the opportunity to showcase your products and services to all congress delegates.

SPONSORSHIP INCLUDES*:

> Use of a display area

> 2 exhibitor passes, which will allow you access to the lunches and coffee breaks on Wednesday, Thursday and Friday, and complimentary entry to the opening ceremony and welcome cocktail.

> Sponsor's logo and link on the congress website, registration programme, final programme and screensaver in every meeting room.

FLOOR SPACE	PRICES
◆ 6 m ² booth	€ 2,700
◆ 9 m ² booth	€ 3,500

*Space will be allocated on a first-come, first-served basis after all Diamond, Platinum and Gold Sponsors have selected their space within the Exhibition Area.

CONGRESS BAGS: printed with your logo and distributed to all the delegates (1,200 units).

LANYARDS: printed with your name/logo and distributed to all the delegates (1,200 units).

PENS: printed with your name/logo and inserted in the delegate bags (1,200 units).

NOTEPADS: printed with your name/logo and inserted in the delegate bags (1,200 units).

EXCLUSIVE SPONSOR ITEMS	PRICES
> Pens	€ 2,000
> Notepads	€ 2,000
> Congress Bags	€ 10,000
> Lanyards	€ 3,000

The pens, notepads, and lanyards are provided by the sponsoring company. The items being subject to design approval by the UIA.

If you want that UIA supply and print with your logo the item chosen, a charge of €1,000 will be invoiced the sponsoring company.

PRESENT YOUR ACTIVITY TO ALL THE CONGRESS ATTENDEES

We suggest inserting a presentation document in the congress bags for €2,000.

ADVERTISE ON PROMOTIONAL ITEMS

COFFEE BREAKS

Sponsor the morning coffee breaks or afternoon coffee breaks, for 3 days. All the tables will be provided with a name tent stating: *"This coffee break is sponsored by..."*. You can also display documentation during the coffee break.

LUNCHES

Display your company name and logo on a roll-up banner at the entrance to the restaurant. There is a table at the entrance for handouts.

Complimentary lunches for 4 persons are included.

OPENING CEREMONY

Display your company name and logo on a roll-up banner at the entrance to the venue. You can also distribute your promotional material.

Complimentary entry for 4 persons is included.

WELCOME COCKTAIL

Display your company name and logo on a roll-up banner at the event entrance. You can also distribute your promotional material.

Complimentary entry for 4 persons is included and half page advertisement in the final congress programme.

INFORMAL EVENING

Display your company name and logo on a roll-up banner at the entrance to the venue. You can also distribute your promotional material.

Complimentary entry for 4 persons is included and full page advertisement in the final congress programme.

GALA DINNER

Display your company name and logo on a roll-up banner at the entrance to the venue.

Complimentary entry for 10 persons is included.

CONTRIBUTE TO A PARTICULAR EVENT

WORKING SESSION SPONSORSHIP

Sponsoring a working session is a unique opportunity to match your sponsorship with a working session at which attendees may have a particular interest in your product or service.

You may wish to sponsor a session that focuses on a particular commission (e.g. a bank may have an interest in sponsoring the Banking Law Commission, or a law firm may have an interest in sponsoring the Management of Law Firms Commission) or on the issue raised within the commission session during the congress.

More information about the working sessions planned for the 2018 congress is available at

www.uianet.org

SPONSORSHIP INCLUDES

- ◆ Sponsor logo on session signage
- ◆ € 1,000 discount on Exhibition Sponsorship
- ◆ Speaking opportunity

SPONSORSHIP PER EVENT	PRICES STARTING AT
◆ Coffee Break	€ 2,000
◆ Lunch	€ 5,000
◆ Welcome Cocktail	€ 8,000
◆ Opening Ceremony	€ 6,000
◆ Informal Evening	€ 10,000
◆ Gala Dinner	€ 4,000 per table
◆ Main Theme	€ 4,000
◆ Working Session Commission	€ 3,000

EVERY SPONSORED EVENT INCLUDES AUTOMATICALLY

- ◆ Your name and/or logo in the registration programme
- ◆ Your name and/or logo in the final programme
- ◆ Your name and/or logo on the congress website
- ◆ Your name and/or logo on the screensaver in every meeting room

ADVERTISING OPPORTUNITIES

CONGRESS REGISTRATION PROGRAMME

The congress registration programme is the most widely circulated UIA document. In total, over 10,000 copies, translated into several languages, are sent out around the world.

This 40-page programme announces both the scientific and social programmes of the future congress. The registration form is attached.

The programme is sent to all UIA members and a large number of other subscribers. It is the most important promotional material of the congress. It is also the most widely read by the delegates and their accompanying person(s).

- ◆ Distribution: five months before the congress
- ◆ Circulation: 10,000 copies distributed in over 110 countries
- ◆ Also available during the pre-congress period on the UIA website, which totals more than 70,000 hits per year
- ◆ Trilingual edition (*English, French, Spanish*)

RATES

◆ BACK COVER	€ 5,000
◆ INSIDE FRONT COVER	€ 4,000
◆ FULL PAGE - 4 COLOURS	€ 3,000
◆ 1/2 PAGE - 4 COLOURS	€ 1,800

FINAL CONGRESS PROGRAMME

The final programme is the essential tool for UIA congress attendees. They refer to it constantly to find all the practical information, such as the various location venues, the shuttle schedule, the times for events and sessions, the social activities, etc.

- ◆ Distribution: on site, in the delegate bag which is distributed to all conference attendees
- ◆ Circulation: 1,300 copies
- ◆ Also available during the congress period on the UIA website, which totals more than 70,000 hits per year
- ◆ Trilingual edition (*English, French, Spanish*)

RATES

◆ INSIDE FRONT COVER	€ 2,000
◆ FULL PAGE - 4 COLOURS	€ 1,500
◆ 1/2 PAGE - 4 COLOURS	€ 1,000

UIA INTERNATIONAL ASSOCIATION OF LAWYERS

Founded in 1927, the UIA (International Association of Lawyers) now has nearly 150 bar associations, national federations and associations of lawyers (representing about 2 million lawyers throughout the world) in its membership as well as some two thousand individual members spread across more than 110 countries.

Since its foundation, the UIA has played an especially active role in defending the fundamental values of the legal profession and stimulating international contacts, cooperation and exchange of knowledge between law professionals in a way that respects cultural and professional diversity.

Become a partner of the UIA and give your company real visibility:

- ◆ link its name with that of a prestigious international lawyers' organisation accredited by several international judicial institutions and organisations,
- ◆ lend support to the protection of human rights in the world as well as respect and development of international law,
- ◆ gain recognition among major personalities in legal circles (including the presidents of the world's biggest bar associations) and more generally among lawyers active at international level - i.e. a clientele with significant purchasing power.

**PLEASE CONTACT
US FOR FURTHER
INFORMATION!**

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www.uianet.org

TERMS AND CONDITIONS 2018

SPONSOR REGISTRATION, PAYMENT AND CANCELLATION POLICY

Application for sponsorship must be made in writing and sent via email or post using the designated application form. Sponsors will be invoiced 100 per cent of the total invoice cost upon placing the order, payable to the UIA within 30 days of the receipt of the invoice. Sponsorship will not be recognized until payment has been received in full. All sponsorship purchases are non-refundable.

USE OF SPACE/PROMOTIONAL MATERIALS

Each sponsor must wear the official UIA conference badge at all times. When exhibiting, all demonstrations or other promotional activities must be confined to the limits of the area assigned to your organisation. The sponsor cannot distribute promotional materials in a meeting room or session. A company's promotional materials should not interfere with any other company's sponsorship or exhibit.

Exhibitors may not assign or sub-let any space allotted to them nor may they advertise or display goods other than those manufactured or sold them in the regular course of business.

EXHIBITOR PASSES

The maximum number of exhibitor passes allocated per booth is two. Sponsor badges will be distributed on-site during registration. Exhibitor badges must be worn at all times and they may be made out only in the name of representatives of the sponsor as shown on the sponsor registration form. The pass covers attendance to the exhibition area only. Exhibitors are not permitted to enter sessions, those who do, will be asked to leave. Exhibitors and sponsors are not permitted to invite guests to the conference or exhibition area. Should the exhibitor require more than the two badges allocated as part of the agreement, an additional charge of €300 per badge will be incurred.

EXHIBITION

Exhibitors are responsible for all freight, decorating and labour charges in addition to those supplied by the UIA. Information on shipping can be obtained by contacting Noelia Alonso Morán on +33 1 44 88 55 66 or email nalonso@uianet.org

DELEGATE LIST USE

The delegate list will consist of postal addresses only (no e-mail addresses, phone or fax numbers will be supplied) and may be used once only. No updated version will be supplied once a list has been purchased.

REMOVAL OF EXHIBITS

No exhibitor shall commence dismantling or packing products before the end of the final coffee break on the last day of the conference. It is the responsibility of each sponsor to have material packed, identified and cleared for shipment by the closing of the conference registration desk. Any items left on the booth at the end of the conference that are not packed, identified and marked for shipping will be removed and destroyed.

FUNCTION SPACE

It is understood that no rooms, suites or other space in the conference hotel may be used for exhibit purposes, workshops or other exhibitor sales-related use. The hosting of cocktail parties, open houses and similar exhibitor-sponsored affairs, should be checked with the UIA conference management so as not to conflict with the programme events.

COMPLIMENTARY DELEGATE PASSES

Complimentary delegate passes given as part of a sponsorship agreement, can be used only by representatives of the sponsoring companies attending as delegate and are only valid for the person named on the badge. A completed application form must be completed to receive a complimentary delegate pass. Complimentary delegate passes must be worn at all times, they cannot be exchanged between colleagues, must not be altered or covered by any other sign. Complimentary delegate badges entitle the delegate to the same opportunities as a paying delegate. Complimentary delegate pass holders may attend the welcome party, sessions and purchase tickets for the UIA social events.

INSURANCE

All exhibitors are strongly urged to obtain insurance coverage against damage or loss and public liability insurance against injury to the person or property of others. Exhibit materials should be covered from the time they are shipped, through move-in, exhibit dates, move-out and until all materials have been received at the point of origin. The exhibitor assumes full responsibility and liability for losses, damages and claims arising out of damage to exhibitor's display equipment and other property brought upon the premises of the venue and shall indemnify and hold harmless the UIA from any and all such abuses, damages and claims.

CONFERENCE POSTPONEMENT OR CANCELLATIONS

The UIA at its discretion shall have the right to postpone or cancel the conference and shall in no way be liable to the sponsor for losses resulting from such delay or cancellation. The UIA will not be liable for fulfilment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, or for any cause beyond the UIA's control. The UIA will, however, in the event that it is unable to hold a conference for any of the aforementioned reasons, reimburse the sponsor for the amount already paid for the sponsorship.

GOVERNING LAW AND JURISDICTION

All agreements shall be exclusively governed and construed in accordance with the laws of France without regard to principles of law.