

# Brain Software, Genomics and Personalized Medicine: Legal and Biotechnology Challenges

**FRIDAY, MAY 15 & SATURDAY, MAY 16, 2015**



# MINNEAPOLIS, MN

Seminar organised by the UIA Biotechnology Law Commission in collaboration with the following partners:

# UNITED STATES



 #UIABiotech



# Introduction

## Bringing together the world's lawyers

*For over 85 years, the Union Internationale des Avocats (UIA - International Association of Lawyers) has been defending the legal profession and facilitating international contacts, cooperation and the exchange of knowledge among lawyers, while respecting their cultural and professional diversity.*

Today, the UIA brings together several thousand members – lawyers or law professionals – and hundreds of bars, federations and associations.

## Join the UIA and become a member of the world's strongest network of lawyers

- You will participate in the work of the UIA Commissions in Business Law, Human Rights and General Practice and share your experience with that of professionals from over 110 countries.

- You will also be able to join forces with the UIA, which, each year, provides its support to lawyers who cannot freely practise their profession. Everywhere in the world where rights of defence are threatened or the proper administration of justice is hindered, the UIA will make your voice heard.

[www.uianet.org](http://www.uianet.org)

Minneapolis is hosting a unique programme on May 15-16, 2015 involving outstanding lawyers, doctors, and biotechnology companies from 4 continents. During this one and a half day seminar, we will explore not only technology, individualized medicine, and the brain, we will engage brilliant minds exploring the ethical and privacy challenges of our near future and provide insight into biotechnology businesses and their needs and challenges.

Minneapolis, located in North America's heartland, is a world class centre for biotechnology and medical device innovation. After the Minnesota snows have melted into 10,000 lakes, come to this beautiful and thriving venue with leading multicultural lawyers, doctors, scientists, and ethicists who will take you to the forefront of this challenging topic.

In this seminar, we will learn about:

- Neurobiology & brain-based technologies
- Neurocognitive enhancers & treatments
- How patent attorneys & other lawyers protect innovation
- Corporate biotech best practices
- Regulations, treaties, & conventions relating to biotechnology
- Litigation strategies & the use of preliminary injunctions to protect biotechnology
- Genomics & biological privacy
- Bioethics
- Future conception of immortality



**19:30** WELCOME COCKTAIL

**The Marquette Hotel**  
**Planets Room at Windows on Minnesota**  
**50<sup>th</sup> floor, IDS Tower**  
80 South 8<sup>th</sup> Street  
Minneapolis, MN 55402, USA



Friday | May | 15 | 2015

#### 08:30 – 09:00 REGISTRATION OF PARTICIPANTS

**The Marquette Hotel**  
710 Marquette Avenue  
Minneapolis, MN 55402, USA

#### 09:00 – 09:15 WELCOME AND OPENING OF THE SEMINAR

- **Miguel LOINAZ**, *UIA President, ALS Abogados, Montevideo, Uruguay*
- **Barbara J. GISLASON**, *President of UIA Biotechnology Law Commission and President of UIA US National Committee, Law Office of Barbara J. Gislason, Minneapolis, MN, USA*

#### 09:15 – 10:15 FOUNDATIONS

**Moderator:** • **The Honorable Cara Lee NEVILLE**, *Senior Judge and Mediator, President Elect of Fellows of the American Bar Foundation, Benchmark National ADR, LLC, Minneapolis, MN, USA*

##### Speakers:

- **Song WEI**, *Dean of Public Affairs of University of Science and Technology of China, Vice President of UIA Biotechnology Law Commission, Hefei, Anhui, China*
- **Scott BECK**, *Administrator for Mayo Clinic Center for Individualized Medicine, Rochester, MN, USA*

#### 10:15 – 10:45 COFFEE BREAK

#### 10:45 – 11:45 MEDICAL PERSPECTIVES

**Moderator:** • **The Honorable Mary R. VASALY**, *Hennepin County Judge, Minneapolis, MN, USA*

##### Speakers:

- **Lawrence FRIEDMAN**, *M.D., Medical Director, Department of Medicine, University of California, San Diego, CA, USA*
- **Shigeki TAKAHASHI**, *M.D., J.D., Ph.D., President of UIA Health Law Commission, Hamani-Takahashi Law Office, Tokyo, Japan*
- **Janice MULLIGAN**, *Vice President of UIA Biotechnology Law Commission, Mulligan & Banham, San Diego, CA, USA*

#### 11:45 – 12:45 NEUROSCIENCE & THE IMPLICATIONS THEREOF

**Moderator:** • **Julie FLAHERTY**, *General Counsel of Matter, St. Louis Park, MN, USA*

##### Speakers:

- **Sue SAVAGE-RUMBAUGH**, *Ph.D., Psychologist and Researcher of Bonobo Cognition, Des Moines, IA, USA*
- **Dr. Kate KNUTSON**, *DVM, Veterinarian and Past President of American Animal Hospital Association, Bloomington, MN, USA*

- **Dr. Sergio FERRAZ**, *Professor, Lawyer, and Author, Vice President of UIA Biotechnology Law Commission, São Paulo, Brazil*

#### 12:45 – 14:15 LUNCH

**The Marquette Hotel**  
**Planets Room at Windows on Minnesota**  
**50<sup>th</sup> floor, IDS Tower**  
80 South 8<sup>th</sup> Street  
Minneapolis, MN 55402, USA

#### 14:15 – 15:30 REGULATIONS, TREATIES & CONVENTIONS

**Moderator:** • **The Honorable Peter M. REYES, Jr.**, *Judge on MN Court of Appeals, Past President of Hispanic National Bar Association, St. Paul, MN, USA*

##### Speakers:

- **Carol BIDWELL**, *U.S. Consultant to World Intellectual Property Organization on PCT Matters, Tucson, AZ, USA*
- **Jay ERSTLING**, *Professor of Intellectual Property at William Mitchell College, Patterson & Thuente, Former Director of Office of Patent Cooperation Treaty and Advisor to Director of World Intellectual Property Organization, St. Paul, MN, USA*
- **Esther KEPPLINGER**, *Chief Patent Counselor at Wilson, Sonsini, Goodrich & Rosati, Washington, D.C., USA*

#### 15:30 – 16:00 COFFEE BREAK

#### 16:00 – 17:30 HOW PATENT ATTORNEYS & OTHER LAWYERS PROTECT INNOVATION

**Moderator:** • **David POSTOLSKI**, *Gearhart Law, Summit, NJ, USA*

##### Speakers:

- **Warren WOESSNER**, *Past Chair of American Intellectual Property Law Association Biotechnology Committee, Schwegman, Lundberg & Woessner, Minneapolis, MN, USA*
- **Dr. Paul B. SAVEREIDE**, *Senior Associate General Counsel, University of MN, Minneapolis, MN, USA*
- **Orlando LOPEZ**, *Burns & Levinson, Boston, MA, USA*
- **Joseph M. BENNETT-PARIS**, *Taft, Stettinius & Hollister LLP, Chicago, IL, USA*
- **Karla ISLAS**, *Patent Subdirector, Dumont Bergman Bider & Co. S.C., Mexico, D.F., Mexico*

#### 20:00 OPTIONAL DINNER

**Minneapolis Club**  
729 Second Avenue South,  
Minneapolis, MN 55402, USA

**09:00 – 09:15** REGISTRATION OF PARTICIPANTS

**The Marquette Hotel**  
710 Marquette Avenue  
Minneapolis, MN 55402, USA

**09:15 – 10:00** BUSINESS OF BIOTECH – PART I

**Moderator:** • **Laura ARNESON**, *Muetting, Raasch & Gebhardt, Minneapolis, MN, USA*

**Speakers:**

- **Yimei HAMMOND**, *Chair Elect of the SIPO/U.S. Bar Liaison Association (China), Kremblas & Foster, Reynoldsburg, OH, USA*
- **Timothy TRIPP**, *Director Biotechnology Resource Center, Associate Director Biotechnology Institute, College of Biological Sciences, University of MN, St. Paul, MN, USA*
- **Bryan CLASEMAN**, *Vice President of Marketing and Business Development, Intact Vascular, Wayne, PA, USA*
- **Brian DORN**, *Arthrex, Inc., Naples, FL, USA*

**10:00 – 11:15** BUSINESS OF BIOTECH – PART II

**Moderator:** • **Barbara J. GISLASON**, *President of UIA Biotechnology Law Commission and President of UIA US National Committee, Law Office of Barbara J. Gislason, Minneapolis, MN, USA*

**Speakers:**

- **Lisa J. SAVITT**, *Chair Elect of American Bar Association Section of International Law, Crowell & Moring, Washington, D.C., USA*
- **Donna SUCHY**, *2<sup>nd</sup> Chair Elect, ABA IP Law Section, Corporate IP Counsel, Rockwell Collins, Cedar Rapids, IA, USA*

• **Mark STIGNANI**, *Former Chief IP Counsel for West/Thomson Reuters, Schwegman, Lundberg & Woessner, P.A., Minneapolis, MN, USA*

• **Laura COLLADA**, *Managing Partner, Dumont Bergman Bider & Co. S.C., Mexico, D.F., Mexico*

**11:15 – 11:30** COFFEE BREAK

**11:30 – 12:30** LITIGATION

**Moderator:** • **The Honorable Susan MILES**, *Washington County Judge, Stillwater, MN, USA*

**Speakers:**

- **Murray LEVIN**, *Pepper Hamilton LLP, Philadelphia, PA, USA*
- **Dominic ADAIR**, *Bristows, Patent Litigation in Pharma and Biotech, London, United Kingdom*
- **Mark VONDERHAAR**, *Haight Brown & Bonesteel LLP, San Diego, CA, USA*

**12:30 – 13:30** ETHICS & PRIVACY

**Moderator:** • **Christopher M. TUROSKI**, *Senior IP Lawyer, Cargill Incorporated, Minneapolis, MN, USA*

**Speakers:**

- **Dr. Richard SHARP**, *Director, Biomedical Ethics Program, Mayo Clinic, Rochester, MN, USA*
- **Leili FATEHI**, *University of MN Adjunct Professor of Law, Center for Bioethics Affiliate Faculty, Minneapolis, MN, USA*
- **David FAVRE**, *Professor at Michigan State College of Law, East Lansing, MI, USA*
- **Ken MORRIS**, *CEO of InnovaCor, President/CEO of CorCardia Group, Inc., Minneapolis, MN, USA*



# Organising Committee

## Barbara J. GISLASON

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## The Honorable Cara Lee NEVILLE

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## The Honorable Peter M. REYES, Jr.

Minnesota Court of Appeals Judge  
St. Paul, MN, USA  
T +1 (651) 297-1008  
E petermreyes@gmail.com

## General Information

### SEMINAR VENUE

#### THE MARQUETTE HOTEL

710 Marquette Avenue, Minneapolis, MN 55402, USA  
T +1 (612) 376 7435

### REGISTRATION FEES

	UIA Member		Non Member	
	≤ 13.04.2015	> 14.04.2015	≤ 13.04.2015	> 14.04.2015
<b>STANDARD REGISTRATION</b>	<b>€ 330/USD 350</b>	<b>€ 380/USD 400</b>	<b>€ 380/USD 400</b>	<b>€ 430/USD 450</b>
<b>YOUNG LAWYER (&lt;35)*</b>	<b>€ 280/USD 300</b>	<b>€ 330/USD 350</b>	<b>€ 330/USD 350</b>	<b>€ 380/USD 400</b>
<b>US LAW STUDENT**</b>	<b>USD 100</b>			

\*Please attach proof of age to the registration form to benefit from young lawyers fee.

\*\*Please send a copy of your student card to benefit from the special rates. Please note that the Law Student registration is limited to 25 students.

These fees cover participation in the welcome cocktail, participation in the seminar, coffee breaks, lunch on Friday, May 15, 2015, as well as the documentation of the seminar. The dinner on Friday night, May 15, 2015, is optional and at additional charge. Please note that the number of places at the seminar is limited. The organisers reserve the right to refuse registrations in the event of excess applications.

### CONTINUING LEGAL EDUCATION

Every participant attending the seminar will receive a "Certificate of Participation" at the end of the event that may be used for obtaining "Credits" for "Continuing Legal Education" – "Continuing Professional Development" purposes, depending on national rules. For more information, please contact the UIA. We will seek **9.5 hours of CLE credit** for Minnesota.

Minnesota CLE has general credit approval with the states of Wisconsin, North Dakota, and California. This means that if you are licensed in one of these states and take a course from Minnesota CLE, you will receive credit from that state's licensing board without having to apply on a course-by-course basis. (Note that the reverse – taking a course offered in one of these states – does not automatically result in approved credit by the Minnesota State Board of CLE.) For states other than those listed above, you need to contact the attorney licensing agency in that state to find out what their particular requirements are for accreditation. Minnesota CLE will provide you with a certificate of attendance and a brochure that contains the program schedule and a list of faculty.

### LANGUAGE

The working language will be **English**.

## HOTEL ROOM RESERVATION

A limited number of rooms has been pre-booked at a preferential rate. Reservations should be made directly through the hotel. Credit card details must be given in order to secure your reservation. Please note that the number of rooms is limited. We recommend that you proceed with your reservations as soon as possible.

Hotel	Rates
<b>THE MARQUETTE HOTEL</b> 710 Marquette Avenue Minneapolis, MN 55402, USA T +1 (800) 328-4782/+1 (612) 333-4545 F +1 (612) 288 2188 E marquetteinfo@hilton.com www.marquettehotel.com	<u>Thursday, May 14, 2015</u> Single/Double Room <b>USD 139</b>  <u>Friday, May 15 &amp; Saturday, May 16, 2015</u> Single/Double Room <b>USD 119</b>  <b>Breakfast and taxes NOT included (currently @ 13.4%)</b>

Reservations should be made: • **By phone: +1 (800) 328-4782** using the following reference “**International Association of Lawyers Group**” • **Online:** following the instructions indicated on the seminar Website: [www.uianet.org](http://www.uianet.org)

## CANCELLATION CONDITIONS

All cancellations will be subject to a 50% deduction and will have to be sent in writing, to be received by the Union Internationale des Avocats **no later than April 13, 2015**. No refund will be made for cancellations received after this date.

## VISAS

Anyone who requires a visa invitation letter in order to attend the seminar should register and pay their registration fees **no later than April 13, 2015** to ensure there is enough time to obtain a visa.

All cancellations will be refunded in full, minus €50 to cover administrative costs, provided that the UIA has received the registration documents and **total registration fees no later than April 13, 2015**.

If you register after this date, only 50% of the amount paid minus €50 to cover administrative costs will be refunded for cancellations due to visa refusals.

All cancellations due to a visa refusal must be sent in writing and reach the UIA **before the seminar**. Cancellations must be accompanied by a **proof of visa refusal**.

If your visa is issued after the seminar date or if you do not have proof of visa refusal, you will not be entitled to a refund.

## GENERAL CONDITIONS

All registrations received by the Union Internationale des Avocats (UIA) along with the full payment of fees corresponding to the events selected will be confirmed in writing.

The UIA reserves the right to cancel or postpone the seminar to a later date, change the seminar venue and/or programme, make any corrections or modifications in the information published in the seminar programme and cancel any invitation to participate in the seminar, at any time and at their entire discretion, without having to provide any reasons for the same.

Neither the UIA, nor any of its managers, employees, agents, members or representatives shall be held responsible for any loss or damage, of any nature, suffered (directly or indirectly) by a delegate, accompanying person or a third party following any cancellations, changes, postponements or modifications.

**The UIA strongly advises participants to subscribe to modifiable and/or refundable services, as well as to take out a cancellation insurance.**

Neither the UIA, nor any of its managers, employees, agents, members or representatives shall be held responsible for any loss or damage, of any nature whatever, suffered (directly or indirectly) by a delegate or accompanying person, except in case of death or personal injury due to gross negligence by the UIA.

The contractual relations between the UIA and each participant (delegate or accompanying person) in relation to the seminar are subject to French law and jurisdiction, to the exclusion of any other law. Paris is the city of jurisdiction.

## FORMALITIES

It is the responsibility of participants to ensure compliance with police, customs and health formalities for their journey. Participants unable to take part in the seminar because of their inability to take a flight or any other means of transportation due to being unable to provide the documents required (passport, visa, vaccination certificate, etc.) cannot claim any reimbursement.

## FORCE MAJEURE

“Force majeure” means any events external to the parties, of both an unforeseeable and insurmountable nature that prevents either the client or the participants, or the agency or service providers involved in organising the seminar, from executing all or part of the obligations provided for in the present agreement. By express agreement, such will be the case in the event of a strike affecting the means of transport, hotel staff, air traffic controllers, an insurrection, a riot or any prohibition whatever decreed by Governmental or public authorities.

It is expressly agreed that for the parties, a case of force majeure would suspend the execution of their reciprocal obligations. At the same time, each of the parties shall bear the burden of all the expenses incumbent upon them, resulting from the case of force majeure.

## HEALTH

The organisers decline any responsibility in case of any health problems existing prior to the seminar that may lead to complications or be aggravated during the entire period of the stay: pregnancy, cardio-vascular problems, any allergies, special diets, any disorders under treatment and not yet consolidated on the day the seminar starts, psychic or mental or depressive illness, etc. (Non exhaustive list).



Union Internationale des Avocats  
International Association of Lawyers  
Unión Internacional de Abogados

# Brain Software, Genomics and Personalized Medicine: Legal and Biotechnology Challenges

Friday, May 15 & Saturday, May 16, 2015

**MINNEAPOLIS, MN – USA**

## REGISTRATION FORM

Register online at: [www.uianet.org](http://www.uianet.org)

or please complete and return this form **before May 8, 2015**, by email, fax or post, to:

**UNION INTERNATIONALE DES AVOCATS**

25 rue du Jour, 75001 Paris, France

Tel: +33 1 44 88 55 66 ■ Fax: +33 1 44 88 55 77 ■ Email: [uiacentre@uianet.org](mailto:uiacentre@uianet.org)



Register online

**UIA INDIVIDUAL MEMBERS: M I - - - - -**

Please specify your membership number (Please check your membership card or membership fees)

Family Name: .....

First Name: .....

Firm: .....

Address: .....

Post Code: ..... City: .....

Country: .....

Tel: ..... Fax: .....

Email: .....

Date of Birth: .....

EU VAT ID – Number: .....

Special requests (special diet, allergies, handicap...): .....

Arrival/departure times & flight numbers: .....

Hotel: .....

### A. SEMINAR REGISTRATION FEES

	UIA Member		Non Member	
	≤ 13.04.2015	> 14.04.2015	≤ 13.04.2015	> 14.04.2015
STANDARD REGISTRATION	€ 330/USD 350	€ 380/USD 400	€ 380/USD 400	€ 430/USD 450
YOUNG LAWYER (<35 years old)*	€ 280/USD 300	€ 330/USD 350	€ 330/USD 350	€ 380/USD 400
US LAW STUDENT **	USD 100			

\* Please attach proof of age to the registration form to benefit from young lawyer fee.

\*\* Please send a copy of your student card to benefit from the special rates. Please note that the Law Student registration is limited to 25 students.

## B. SEMINAR SOCIAL ACTIVITIES

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Please indicate below whether you plan to attend the following events **included** in the cost of your registration.

- Welcome Cocktail – Thursday, May 14, 2015
- Lunch – Friday, May 15, 2015

## C. OPTIONAL ACTIVITY

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(**not included** in the registration fees)

- Optional Dinner – Friday, May 15, 2015

• Please book ..... person(s) for the dinner on Friday, May 15, 2015

€ 85/USD 95 x \_\_\_ / pers

Total (C) € .....

## D. TOTAL

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TOTAL (A) – Registration Fees € .....

TOTAL (C) – Optional Activity € .....

TOTAL (A+C) € .....

## E. CANCELLATION CONDITIONS

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I, the Undersigned, confirm that I have read and accepted the **cancellation conditions** as well as the **general conditions** given on page 6 of the registration programme. My registration will only be taken into account on receipt of the payment.

Participants are aware that their image and/or voice may be photographed, recorded or filmed throughout the duration of the seminar. They hereby assign to the UIA, with the signature of this form, the right to exploit, reproduce and disseminate the images and recordings by all means, both known and unknown, using all media, for an unlimited term and free of charge.

## F. METHOD OF PAYMENT

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- By cheque in € payable to the UIA, addressed to: UIA – 25 rue du Jour – 75001 Paris – France
- By bank transfer in €, without charges to the payee, in favour of the Union Internationale des Avocats, quoting “2015 Minneapolis Seminar”, to the following bank and account:

**Société Générale – Paris Elysées Entreprise**  
**91 avenue des Champs Elysées – 75008 Paris – France**  
**BIC / SWIFT N°: SOGEFRPP**  
**IBAN: FR76 3000 3033 9200 0503 4165 164**

*Kindly attach a copy of your bank transfer order to your registration form*

- By credit card:       Visa       Eurocard / Mastercard

Card N°: \_ \_ \_ \_ \_

Expiry date: \_ \_ / \_ \_      3 digits: \_ \_ \_

Name of card holder: .....

I authorise the Union Internationale des Avocats to debit the above mentioned credit card in the amount of € (EUR) .....

Date: ..... / ..... / .....

Signature: .....