



Union Internationale des Avocats
International Association of Lawyers
Unión Internacional de Abogados

64th UIA CONGRESS

GUADALAJARA

MEXICO



PARTNERSHIP OPPORTUNITIES

OCTOBER 28 - NOVEMBER 1, 2020

#UIAGDL

A **unique opportunity** to reach an **unparalleled network** of international lawyers, law firms, and bar associations



Our mission:
To build **long-term relationships**
with our sponsors, and to create
mutually beneficial partnerships

A UIA OVERVIEW

/ Mission

UIA, as a global and multicultural organisation, facilitates professional development and international exchange of information and ideas, promotes the rule of law, defends the independence and freedom of lawyers worldwide, and emphasizes friendship, collegiality and networking among members.

/ Objectives**Promote**

the basic principles
of the legal profession

Facilitate

the professional development
of lawyers through shared
experiences

Intervene

in favour of imprisoned
and persecuted lawyers

/ Founded in 1927, the UIA was the first legal organisation to...**Establish**

a code of conduct
for lawyers
in the 21st century

**Adopt**

a resolution
on multidisciplinary
practice

**Advocate**

for the right
to health as a basic
human right

**Take a firm stand**

against
the death penalty

**Adopt**

a resolution on
“Globalisation,
Tolerance
and the Law”

/ UIA in numbers**150**

Bar Associations

2 million

lawyers represented

Present in
110 countries**43**scientific
commissionsMore than
20 events

per year

/ The UIA Annual Congress is**1,000**lawyers from more
than 80 countries**350**renowned
international speakers**30+**working sessions
and special meetings

110 hours of specialist training given by academics and practicing lawyers who are well known in the fields of business, politics, governments and institutions.

The congress is a great opportunity to discuss contemporary legal issues, as well as analyse and share experiences in all major fields of law

In 2020, Guadalajara
hosts the 64th UIA Congress
from October 28 to November 1



Main Themes:

Food Law

International Corruption in the Private Sector

The UIA Congress participants include

Individual Lawyers from firms of all sizes**Bar Association Presidents****International Law Firms****Legal Associations and Federation Representatives****In-house counsels****/ Become a UIA GUADALAJARA Congress Sponsor!**

The Congress presents a unique opportunity for your organization to reach international lawyers, law firms and bar associations. From the exhibition area specially designated for our sponsors to the multiple sessions of the Congress, our partners have continuous exposure to an international network of legal professionals. By sponsoring our Congress, your company becomes linked to a globally accredited lawyer's association.

Become a partner of the UIA and give your company increased visibility to a global audience:

- Link your name with a prestigious international lawyers' association accredited by several international judicial institutions and organizations,
- Lend support to the development of international law,
- Be recognised by leading figures in the international legal community including presidents of the world's largest bar associations and international lawyers with significant purchasing power.

/ Congress Packages

The UIA proposes 4 different partnership packages. Sponsorship packages can be tailor-made to suit special requests and any budget. Please contact us to discuss your circumstances.

Sponsorship packages	DIAMOND € 30,000	PLATINUM € 15,000	GOLD € 8,000	SILVER € 4,000
Congress invitations	3	2	1	
Social events	Opening Ceremony or Welcome cocktail or Informal Evening	1 Lunch (exclusive)	1 Coffee Break (exclusive)	
Complimentary tickets for social events	6 Gala Dinner Invitations	4 Gala Dinner Invitations	2 Gala Dinner Invitations	1 pass to the Opening Ceremony and Welcome Reception
Speaking opportunity in a sponsored working session	■	■		
Colour advertisements in the Congress programmes	1 page in the registration programme + 1 page in the final programme	½ page in the registration programme + 1 page in the final programme	½ page in the registration programme	½ page in the final programme
Exhibit in the exhibition area	9 m ² booth	6 m ² booth		
Delegate bag insert distributed to all participants	■	■		
UIA President will personally name and thank sponsor at the event according to the sponsorship package	■	■		
Acknowledgement on the screensaver in the Congress meeting rooms	■	■	■	■
Acknowledgement in the Guadalajara 2020 Congress programmes	■	■	■	■
Logo with hypertext link on the Guadalajara 2020 Congress website	■	■	■	■
50% discount in «Juriste International,» UIA legal magazine	■	■	■	■

Become one of our exhibitors



At the UIA congress there is an exhibition area. The exhibitor partnership allows you to display your company's products and provide more information about your brand. Being one of the UIA congress exhibitors will give you the opportunity to showcase your products and services to all congress delegates.

/ Sponsorship includes*:

- Use of a display area
- 2 exhibitor passes, which will allow you to access to the lunches and coffee breaks on Thursday, Friday and Saturday, and complimentary entry to the opening ceremony and welcome cocktail.
- Sponsor's logo and link on the congress website, registration programme, final programme and screensaver in every meeting room.

Floor space	Prices
6m ² booth	€ 2,900
9m ² booth	€ 3,500

*Space will be allocated on a first-come, first-served basis after all Diamond and Platinum sponsors have selected their space within the exhibition area.

/ Advertise on promotional items

- **Congress bags** printed with your logo and distributed to all the delegates (1,200 units).
- **Lanyards** printed with your name/logo and distributed to all the delegates (1,200 units).
- **Pens** printed with your name/logo and inserted in the delegate bags (1,200 units).
- **Notepads** printed with your name/logo and inserted in the delegate bags (1,200 units).

Exclusive sponsor items	Prices
Congress bags	€ 10,000
Lanyards	€ 3,000
Pens	€ 2,000
Notepads	€ 2,000

The pens, notepads, and lanyards are provided by the sponsoring company. The items will be subject to design approval by the UIA.

If you want the UIA to supply and print with your logo, a charge of **€ 1,000** will be invoiced to the sponsoring company.

/ Present your business to all the Congress attendees

- Insert a brochure/flyer or promotional item in the congress bags for **€ 2,000**.

Contribute to a particular event



/ Informal Evening

Display your company name and logo on a roll-up banner at the entrance to the venue. You can also distribute your promotional material. *Complimentary entry for 4 persons is included and full page advertisement in the final congress programme.*

/ Opening Ceremony

Display your company name and logo on a roll-up banner at the entrance to the venue. You can also distribute your promotional material. *Complimentary entry for 4 persons is included.*

/ Welcome Cocktail

Display your company name and logo on a roll-up banner at the event entrance. You can also distribute your promotional material. *Complimentary entry for 4 persons is included and half page advertisement in the final congress programme.*

/ Lunches

Display your company name and logo on a roll-up banner at the entrance to the restaurant. There is a table at the entrance for handouts. *Complimentary lunches for 4 persons are included.*

/ Gala Dinner

Display your company name and logo on a roll-up banner at the entrance to the venue. *Complimentary entry for 10 persons is included.*

/ UIA Women's Network Session and Cocktail

Display your company name and logo on a roll-up banner at the entrance to the venue. You can also distribute your promotional material. *Complimentary entry for 2 persons is included.*

/ First-Timers Breakfast

Held the first day of the beginning of sessions, your company can display your company name and logo on a roll-up banner at the entrance. All tables will be provided with a placard with your firm's logo and name. You can also display promotional material.

/ Coffee Breaks

Sponsor the morning coffee breaks or afternoon coffee breaks for 3 days. All tables will be provided with a placard with your firm's logo and name. You can also display marketing material during the coffee break of your choice.

Contribute to a particular event

Be a partner of the UIA and support the development of international law

/ Working Session Sponsorship

Sponsoring a working session is a unique opportunity to match your sponsorship with a working session during which attendees may have a particular interest in your product or service.

You may wish to sponsor a session that focuses on a particular commission (e.g. a bank may wish to sponsor the Banking Law Commission, or a law firm may wish to sponsor the Management of Law Firms Commission) or on the issue raised within the commission session.

More information about the working sessions planned for the 2020 Congress is available at www.uianet.org.

/ Sponsorship includes

- Sponsor logo on session signage
- €1,000 discount on exhibitor package
- Speaking opportunity

Sponsorship per event	Prices
Informal Evening	€ 10,000
Opening Ceremony	€ 8,000
Welcome Cocktail	€ 8,000
Lunch	€ 5,000
Gala Dinner (per table)	€ 4,000
Main Theme	€ 4,000
UIA Women's Network Session and Cocktail	€3,000
Working Session of a Commission	€3,000
First-Timers Breakfast	€ 2,500
Coffee Break	€ 2,000



/ Each sponsored event automatically includes

- Mention of your name and/or logo on Guadalajara 2020 programmes
- Logo with hypertext link on the Guadalajara 2020 congress website
- Mention of your name and/or logo on the screensaver in all Congress meeting rooms

Advertising Opportunities



/ Congress Registration Programme

The most widely circulated UIA document. In total, over 15,000 followers on  **LinkedIn** and  will view your advertisement.

This 50-page programme contains both the scientific and social programmes of the future congress.

The programme is sent to all UIA members and a large number of other subscribers. It is the most important promotional material of the congress as it is the most widely read by the delegates.

- **Distribution:** 5 months before the congress
- **Circulation:** 15,000 recipients in over 110 countries
- Also available during the pre-congress period on the UIA website, which totals more than 70,000 hits per year
- **Trilingual edition** (English, French, Spanish)

	Prices
Back cover	€ 5,000
Inside front cover	€ 4,500
Full page	€ 3,000
½ page	€ 1,800

/ Congress Final Programme

An essential tool for UIA congress attendees. They refer to it constantly for logistical information such as maps of the various locations, the shuttle schedule, the times for events and sessions, the social activities, etc.

- **Distribution:** on site, in the delegate bag which is distributed to all conference attendees
- **Circulation:** 1,300 copies
- Also available during the congress period on the UIA website, which totals more than 70,000 hits per year
- **Trilingual edition** (English, French, Spanish)

	Prices
Back cover	€ 3,000
Inside front cover	€ 2,500
Full page	€ 1,500
½ page	€ 1,000

Become linked to a **globally accredited lawyers' association**



Do you want to get more information about how to become a UIA Guadalajara congress sponsor?

**Please contact Noelia Alonso Morán,
Development and Partnership Coordinator
on +33 1 44 88 55 66 or by e-mail at nalonso@uianet.org.**

Noelia will help you select the best options based on your budget to give your company increased visibility to a global audience and gain the exposure and relations with attendees.

**64th UIA Congress Partnership Application Form
GUADALAJARA - October 28 - November 1, 2020**

Le rogamos complete en mayúsculas este formulario, examine las condiciones generales y envíelo a:

UIA - Union Internationale des Avocats

Noelia Alonso Morán, Development and Partnership Coordinator

20 rue Drouot - 75009 Paris - France

Tel.: +33 1 44 88 55 66 - Fax.: +33 1 44 88 55 77 - Email: nalonso@uianet.org

CONTACT NAMECompany name
.....Address
.....City
.....State/Region
.....

Zip code

Country
.....

Telephone

Fax
.....Email
.....Website
.....**CONTACT NAME***Details required for invoicing (if different from above)*Company Name
.....Address
.....City
.....State/Region
.....

Zip code

Country
.....

Telephone

Fax
.....Email
.....Website
.....VAT Number
.....

I certify that I am authorised to sign this application and enter into this contract for advertising on behalf of the client.

Authorised signature.

Date:
.....**Print name:**
.....**I would like to sponsor the following items:****PARTNERSHIP****PRICE**

<input type="checkbox"/> Diamond Package	€ 30,000
<input type="checkbox"/> Platinum Package	€ 15,000
<input type="checkbox"/> Gold Package	€ 8,000
<input type="checkbox"/> Silver Package	€ 4,000
<input type="checkbox"/> Congress bags	€ 10,000
<input type="checkbox"/> Informal Evening	€ 10,000
<input type="checkbox"/> Welcome Ceremony	€ 8,000
<input type="checkbox"/> Welcome Cocktail	€ 8,000
<input type="checkbox"/> Lunch	€ 5,000
<input type="checkbox"/> Back cover of the Registration Programme	€ 5,000
<input type="checkbox"/> Inside Front Cover of the Registration Programme	€ 4,500
<input type="checkbox"/> Gala Dinner (Price per table)	€ 4,000
<input type="checkbox"/> Main Theme	€ 4,000
<input type="checkbox"/> Exhibitor (9m ² booth)	€ 3,500
<input type="checkbox"/> Exhibitor (6m ² booth)	€ 2,900
<input type="checkbox"/> Full Page of the Registration Programme	€ 3,000
<input type="checkbox"/> Back Cover of the Final Programme	€ 3,000
<input type="checkbox"/> UIA Women's Network Session and Cocktail	€ 3,000
<input type="checkbox"/> Lanyards	€ 3,000
<input type="checkbox"/> Working Session Commission	€ 3,000
<input type="checkbox"/> First Timers Breakfast	€ 2,500
<input type="checkbox"/> Pens	€ 2,000
<input type="checkbox"/> Notepads	€ 2,000
<input type="checkbox"/> Conference Bag insert	€ 2,000
<input type="checkbox"/> Coffee Break	€ 2,000
<input type="checkbox"/> Inside Front Cover of the Final Programme	€ 2,000
<input type="checkbox"/> ½ Page of the Registration Programme	€ 1,800
<input type="checkbox"/> Full Page of the Final Programme	€ 1,500
<input type="checkbox"/> ½ Page of the Final Programme	€ 1,000

By signing and returning this form you agree to the terms and conditions laid out on the final page of this document. This application and contract for sponsorship of either UIA party shall become binding upon acceptance by an authorised Union Internationale des Avocats representative for the UIA Annual Congress. The UIA reserves the right to reject or terminate this application and contract for sponsorship at its sole discretion. The firm logo in high-resolution **.jpg and .eps/.ai** must be emailed within one week of submitting this partnership agreement form.

2020 Terms and Conditions

/ Sponsor Registration, Payment, and Cancellation Policy

Application for sponsorship must be made in writing and sent via email or post using the designated application form. Sponsors will be invoiced 100 per cent of the total invoice cost upon placing the order, payable to the UIA within 30 days of the receipt of the invoice. Sponsorship will not be recognized until payment has been received in full. All sponsorship purchases are non-refundable.

/ Use of Space/Promotional Materials

Each sponsor must wear the official UIA conference badge at all times. When exhibiting, all demonstrations or other promotional activities must be confined to the limits of the area assigned to your organisation. The sponsor cannot distribute promotional materials in a meeting room or session. A company's promotional materials should not interfere with any other company's sponsorship or exhibit.

Exhibitors may not assign or sub-let any space allotted to them nor may they advertise or display goods other than those manufactured or sold them in the regular course of business.

/ Exhibitor Passes

The maximum number of exhibitor passes allocated per booth is two. Sponsor badges will be distributed on-site during registration. Exhibitor badges must be worn at all times and they may be made out only in the name of representatives of the sponsor as shown on the sponsor registration form. The pass covers attendance to the exhibition area only. Exhibitors are not permitted to enter sessions, those who do, will be asked to leave. Exhibitors and sponsors are not permitted to invite guests to the conference or exhibition area. Should the exhibitor require more than the two badges allocated as part of the agreement, an additional charge of €300 per badge will be incurred.

/ Exhibition

Exhibitors are responsible for all freight, decorating, and labour charges in addition to those supplied by the UIA. Information on shipping can be obtained by contacting Noelia Alonso Morán on +33 1 44 88 55 66 or email nalonso@uianet.org

/ Delegate List Use

The delegate list will consist of postal addresses only (no e-mail addresses, phone or fax numbers will be supplied) and may be used once only. No updated version will be supplied once a list has been purchased.

/ Removal of Exhibits

No exhibitor shall commence dismantling or packing products before the end of the final coffee break on the last day of the conference. It is the responsibility of each sponsor to have material packed, identified, and cleared for shipment by the closing of the conference registration desk. Any items left on the booth at the end of the conference that are not packed, identified, and marked for shipping will be removed and destroyed.

/ Function Space

It is understood that no rooms, suites, or other space in the conference hotel may be used for exhibit purposes, workshops, or other exhibitor sales-related use. The hosting of cocktail parties, open houses, and similar exhibitor-sponsored affairs should be checked with the UIA conference management so as not to conflict with the programme events.

/ Complimentary Delegate Passes

Complimentary delegate passes given as part of a sponsorship agreement can be used only by representatives of the sponsoring companies attending as delegate and are only valid for the person named on the badge. A completed application form must be completed to receive a complimentary delegate pass. Complimentary delegate passes must be worn at all times, they cannot be exchanged between colleagues, must not be altered or covered by any other sign. Complimentary delegate badges entitle the delegate to the same opportunities as a paying delegate. Complimentary delegate pass holders may attend the welcome party, sessions, and purchase tickets for the UIA social events.

/ Insurance

All exhibitors are strongly urged to obtain insurance coverage against damage or loss and public liability insurance against injury to the person or property of others. Exhibit materials should be covered from the time they are shipped, through move-in, exhibit dates, move-out and until all materials have been received at the point of origin. The exhibitor assumes full responsibility and liability for losses, damages, and claims arising out of damage to exhibitor's display equipment and other property brought upon the premises of the venue and shall indemnify and hold harmless the UIA from any and all such abuses, damages, and claims.

/ Conference Postponement or Cancellations

The UIA, at its discretion, shall have the right to postpone or cancel the conference and shall in no way be liable to the sponsor for losses resulting from such delay or cancellation. The UIA will not be liable for fulfilment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, or for any cause beyond the UIA's control. The UIA will, however, in the event that it is unable to hold a conference for any of the aforementioned reasons, reimburse the sponsor for the amount already paid for the sponsorship.

/ Governing Law and Jurisdiction

All agreements shall be exclusively governed and construed in accordance with the laws of France with regard to principles of law.

/ Image Rights

The participant is aware that his/her image and/or voice may be recorded or filmed during the entire duration of the congress and, by signing this registration form, grants UIA the right to use, reproduce and distribute the concerned images and recordings by any known or unknown means and on all types of media, for an unlimited duration, completely free of charge.

/ Personal Data Protection

The personal data that you communicate to us shall be processed by the International Association of Lawyers (UIA – Union Internationale des Avocats), with its registered office at 20 rue Drouot, 75009 Paris (Tel: +33 144 88 55 66 - Fax: +33 1 44 88 55 77 - privacy@uianet.org), in accordance with Act No. 78-17 of January 6, 1978 relating to data, files and freedoms and Regulation No. 2016/679 on data protection, as of its entry into force on May 25, 2018. For more information, please see <https://www.uianet.org/en/privacy-policy-use-cookies>.

You have the right to access your data and have it corrected if necessary. You may object to any processing of your data undertaken by us for the purposes of our legitimate interests. If you wish for more information, or to lodge a complaint, please contact CNIL (French Data Protection Authority).