



**UIA**

Union Internationale des Avocats  
International Association of Lawyers  
Unión Internacional de Abogados

# Reputation Management and Cyber-Security

FRIDAY, MAY 19, 2017



# DUBLIN

## IRELAND



#UICyberSec

Seminar organised by the UIA with the support of William Fry

**WILLIAM FRY**

## Bringing together the world's lawyers

*For over 85 years, the Union Internationale des Avocats (UIA - International Association of Lawyers) has been defending the legal profession and facilitating international contacts, cooperation and the exchange of knowledge among lawyers, while respecting their cultural and professional diversity.*

Today, the UIA brings together several thousand members – lawyers or law professionals – and hundreds of bars, federations and associations.

## Join the UIA and become a member of the world's strongest network of lawyers

- You will participate in the work of the UIA Commissions in Business Law, Human Rights and General Practice and share your experience with that of professionals from over 110 countries.
- You will also be able to join forces with the UIA, which, each year, provides its support to lawyers who cannot freely practise their profession. Everywhere in the world where rights of defence are threatened or the proper administration of justice is hindered, the UIA will make your voice heard.

[www.uianet.org](http://www.uianet.org)

*Join the UIA during the seminar and benefit from a 50% discount on your membership fee.*

## Introduction

On May 19, 2017 the UIA in association with William Fry, will be holding an all-day event on Reputation Management and Cyber-Security in Dublin, Ireland.

The seminar will update attendees on Reputation Management and Cyber-Security issues that arise in the context of Crisis Management, Data Protection/IP, Defamation/Privacy and Regulatory issues. Experts will advise attendees on the optimal manner in which to deal with the various challenging issues that unfortunately typically arise where there is a crisis. Experts will also provide extensive overviews on issues that have arisen in the past and have led to significant difficulties and ongoing concerns for corporations and individuals, and will highlight what they believe future issues might be and, where possible, how to future-proof against them.

There will be a drinks reception on the Thursday night and an optional dinner on the Friday evening. Lunch and coffee will be provided on the day.



Thursday | May | 18 | 2017

19:30 WELCOME COCKTAIL

Kindly hosted by William Fry  
2 Grand Canal Square  
Dublin 2



Friday | May | 19 | 2017

**09:00 – 09:30** REGISTRATION OF PARTICIPANTS

**William Fry**  
2 Grand Canal Square  
Dublin 2

**09:30 – 09:45** WELCOME AND OPENING OF THE SEMINAR

- **Laurence BORY**, *UIA President, Bory & Associés, Geneva, Switzerland – or her Representative*
- **Paul CONVERY**, *William Fry, Dublin, Ireland*

**09:45 – 11:00** Current Cybersecurity Trends – Ransomware, Drive-by-Downloads and other Emerging Threats

- **Conor GAVIN**, *Lead Consultant – Espion Digital Forensics & eDiscovery, Ireland*

**11:00 – 11:30** COFFEE BREAK

**11:30 – 12:45** Cyber-Security

**Moderator:** • **John O'CONNOR**, *William Fry, Dublin, Ireland*

**Speakers:**

- **Ian DE FREITAS**, *Berwin Leighton Paisner, London, UK*
- **Betty SFEZ**, *Cabinet Sfez Avocats, Paris, France*
- **Marc GALLARDO MESEGUER**, *Lexing Spain, Barcelona, Spain*

**12:45 – 13:45** LUNCH

**13:45 – 14:45** Reputation Management in the financial Services Sector

- **Irene CUMMINS**, *Berwin Leighton Paisner, London, UK*

**14:45 – 15:45** Protecting Intellectual Property Rights and Reputations in an Online World

**Moderator:** • **Sinead KEAVEY**, *William Fry, Dublin, Ireland*

**Speakers:**

- **Gavin LLEWELLYN**, *Stone King LLP, London, UK*
- **Sari DEPREEUW**, *Daldewolf, Brussels, Belgium*

**15:45 – 16:10** COFFEE BREAK

**16:10 – 17:00** Crisis Management - Building Business Resilience – How to Weather the Storm

- **Victoria CROSS**, *Managing Partner, Risk, Issues & Crisis Management, Instinctif Partners, Oxford, UK*

**20:00** OPTIONAL DINNER

**MV CILL AIRNE**

**The Boat Restaurant & Bar**  
Quay 16, North Wall Quay  
Dublin 1

# Organising Committee

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## General Information

### SEMINAR VENUE

**WILLIAM FRY**  
2 Grand Canal Square  
Dublin 2  
T +353 (1) 639 50 00

### REGISTRATION FEES

	UIA Member		Non Member	
	≤ 19.04.2017	> 20.04.2017	≤ 19.04.2017	> 20.04.2017
<b>STANDARD REGISTRATION</b>	<b>€ 340*</b>	<b>€ 390*</b>	<b>€ 390*</b>	<b>€ 440*</b>
<b>YOUNG LAWYER (&lt;35)**</b>	<b>€ 290*</b>	<b>€ 340*</b>	<b>€ 340*</b>	<b>€ 390*</b>

\* *The VAT (23%) can be applied to the amount here above according to the European Directive 2006/112/CE of November 28, 2006. For more information, please contact the UIA.*

\*\* *Please attach proof of age to the registration form to benefit from young lawyers fee.*

These fees cover participation in the welcome cocktail, participation in the seminar, coffee breaks, lunch on Friday, May 19, 2017, as well as the documentation of the seminar. The dinner on Friday night, May 19, 2017, is optional and at additional charge. Please note that the number of places at the seminar is limited. The organisers reserve the right to refuse registrations in the event of excess applications.

### CONTINUING LEGAL EDUCATION

Every participant attending the seminar will receive a "Certificate of Participation" at the end of the event that may be used for obtaining "Credits" for "Continuing Legal Education" – "Continuing Professional Development" purposes, depending on national rules. For more information, please contact the UIA.

### LANGUAGE

The working language will be **English**.

## HOTEL ROOM RESERVATION

A limited number of rooms has been pre-booked at a preferential rate. Reservations should be made directly through the hotel. Credit card details must be given in order to secure your reservation. Please note that the number of rooms is limited. We recommend that you proceed with your reservations as soon as possible.

Hotels	Rates
<b>THE MARKER HOTEL</b> At 190 m from the seminar venue Grand Canal Square, Docklands Dublin 2, Ireland T +353 (1) 687 51 00 E jana.hladikova@themarker.ie jana.hladikova@themarker.ie	Single Occupancy € 280 Double Occupancy € 300 <b>Breakfast and taxes included</b>  Reservations should be made: • <b>By phone: +353 (1) 643 95 00</b> indicating the following code UIADUB
<b>CLAYTON HOTEL CARDIFF LANE</b> At 250 m from the seminar venue Sir John Rogerson's Quay Dublin 2, Ireland T +353 (1) 643 95 00 E tnassur@claytonhotels.com www.claytonhotelcardifflane.com	Single Occupancy € 185 Executive room € 220 <b>Breakfast and taxes included</b> Reservations should be made: • <b>By phone: +353 (1) 643 95 00</b> • <b>By e-mail: tnassur@claytonhotels.com or ajakubauskiene@claytonhotels.com</b> Indicating the following code S17DUB

*Cancellation policy: 28 days prior to arrival rooms can be cancelled free of charge.*

## CANCELLATION CONDITIONS

All cancellations will be subject to a 50% deduction and will have to be sent in writing, to be received by the Union Internationale des Avocats **no later than April 19, 2017**. No refund will be made for cancellations received after this date.

## VISAS

Anyone who requires a visa invitation letter in order to attend the seminar should register and pay their registration fees **no later than April 19, 2017** to ensure there is enough time to obtain a visa.

All cancellations will be refunded in full, minus €50 + VAT to cover administrative costs, provided that the UIA has received the registration documents and **total registration fees no later than April 19, 2017**.

If you register after this date, only 50% of the amount paid minus €50 + VAT to cover administrative costs will be refunded for cancellations due to visa refusals.

All cancellations due to a visa refusal must be sent in writing and reach the UIA **before the seminar**. Cancellations must be accompanied by a **proof of visa refusal**.

If your visa is issued after the seminar date or if you do not have proof of visa refusal, you will not be entitled to a refund.

## GENERAL CONDITIONS

All registrations received by the Union Internationale des Avocats (UIA) along with the full payment of fees corresponding to the events selected will be confirmed in writing.

The UIA reserves the right to cancel or postpone the seminar to a later date, change the seminar venue and/or programme, make any corrections or modifications in the information published in the seminar programme and cancel any invitation to participate in the seminar, at any time and at their entire discretion, without having to provide any reasons for the same.

Neither the UIA, nor any of its managers, employees, agents, members or representatives shall be held responsible for any loss or damage, of any nature, suffered (directly or indirectly) by a delegate, accompanying person or a third party following any cancellations, changes, postponements or modifications.

**The UIA strongly advises participants to subscribe to modifiable and/or refundable services, as well as to take out a cancellation insurance.**

Neither the UIA, nor any of its managers, employees, agents, members or representatives shall be held responsible for any loss or damage, of any nature whatever, suffered (directly or indirectly) by a delegate or accompanying person, except in case of death or personal injury due to gross negligence by the UIA.

The contractual relations between the UIA and each participant (delegate or accompanying person) in relation to the seminar are subject to French law and jurisdiction, to the exclusion of any other law. Paris is the city of jurisdiction.

## FORMALITIES

It is the responsibility of participants to ensure compliance with police, customs and health formalities for their journey. Participants unable to take part in the seminar because of their inability to take a flight or any other means of transportation due to being unable to provide the documents required (passport, visa, vaccination certificate, etc.) cannot claim any reimbursement.

## FORCE MAJEURE

“Force majeure” means any events external to the parties, of both an unforeseeable and insurmountable nature that prevents either the client or the participants, or the agency or service providers involved in organising the seminar, from executing all or part of the obligations provided for in the present agreement. By express agreement, such will be the case in the event of a strike affecting the means of transport, hotel staff, air traffic controllers, an insurrection, a riot or any prohibition whatever decreed by Governmental or public authorities.

It is expressly agreed that for the parties, a case of force majeure would suspend the execution of their reciprocal obligations. At the same time, each of the parties shall bear the burden of all the expenses incumbent upon them, resulting from the case of force majeure.

## HEALTH

The organisers decline any responsibility in case of any health problems existing prior to the seminar that may lead to complications or be aggravated during the entire period of the stay: pregnancy, cardio-vascular problems, any allergies, special diets, any disorders under treatment and not yet consolidated on the day the seminar starts, psychic or mental or depressive illness, etc. (Non exhaustive list).



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# TORONTO

## 61<sup>ST</sup> CONGRESS

### #UIATORONTO

**SAVE**  
**THE DATE** **OCTOBER**  
**27-31,**  
**2017**

Register at: [www.uianet.org](http://www.uianet.org)

Union Internationale des Avocats - 25 rue du Jour - 75001 Paris - France  
Tel.: +33 1 44 88 55 66 - Fax: +33 1 44 88 55 77 - Email: [uiacentre@uianet.org](mailto:uiacentre@uianet.org)



Union Internationale des Avocats  
International Association of Lawyers  
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# Reputation Management and Cyber-Security

Friday, May 19, 2017

**DUBLIN, IRELAND**

## REGISTRATION FORM

Register online at: [www.uianet.org](http://www.uianet.org)

or please complete and return this form, by email, fax or post, to:

**UNION INTERNATIONALE DES AVOCATS**

25 rue du Jour, 75001 Paris, France

Tel: +33 1 44 88 55 66 ■ Fax: +33 1 44 88 55 77 ■ Email: [uiacentre@uianet.org](mailto:uiacentre@uianet.org)



Register online

**UIA INDIVIDUAL MEMBERS: M I - - - - -**

Please specify your membership number (Please check your membership card or membership fees)

Family Name: .....

First Name: .....

Firm: .....

Address: .....

Post Code: ..... City: .....

Country: .....

Tel: ..... Fax: .....

Email: .....

Date of Birth: .....

EU VAT ID – Number: .....

Special requests (special diet, allergies, handicap...): .....

Arrival/departure times & flight numbers: .....

Hotel: .....

### A. SEMINAR REGISTRATION FEES

	UIA Member		Non Member	
	≤ 19.04.2017	> 20.04.2017	≤ 19.04.2017	> 20.04.2017
STANDARD REGISTRATION	€ 340*	€ 390*	€ 390*	€ 440*
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\* The VAT (23%) can be applied to the amount here above according to the European Directive 2006/112/CE of November 28, 2006. For more information, please contact the UIA.

\*\* Please attach proof of age to the registration form to benefit from young lawyer fee.

## B. SEMINAR SOCIAL ACTIVITIES

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Please indicate below whether you plan to attend the following events **included** in the cost of your registration.

Welcome Cocktail – Thursday, May 18, 2017

Lunch – Friday, May 19, 2017

## C. OPTIONAL ACTIVITY

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(**not included** in the registration fees)

Optional Dinner – Friday, May 19, 2017

• Please book ..... person(s) for the dinner

€ 65 (Excl. VAT) x \_\_\_ / pers

Total (C) (Excl. VAT) € .....

## D. TOTAL

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TOTAL (A) Excl. VAT – Registration Fees € .....

TOTAL (C) Excl. VAT – Optional Activity € .....

TOTAL (A+C) Excl. VAT € .....

VAT if applicable (23%)\* € .....

TOTAL (A+C+VAT) € .....

\* The VAT (23%) can be applied to the amount here above according to the European Directive 2006/112/CE of November 28, 2006. For more information, please contact the UIA.

## E. CANCELLATION CONDITIONS

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I, the Undersigned, confirm that I have read and accepted the **cancellation conditions** as well as the **general conditions** given on page 5 of the registration programme. My registration will only be taken into account on receipt of the payment.

Participants are aware that their image and/or voice may be photographed, recorded or filmed throughout the duration of the seminar. They hereby assign to the UIA, with the signature of this form, the right to exploit, reproduce and disseminate the images and recordings by all means, both known and unknown, using all media, for an unlimited term and free of charge.

## F. METHOD OF PAYMENT

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By cheque in € payable to the UIA, addressed to: UIA – 25 rue du Jour – 75001 Paris – France

By bank transfer in €, without charges to the payee, in favour of the Union Internationale des Avocats, quoting “2017 Dublin Seminar”, to the following bank and account:

**Société Générale – Paris Elysées Entreprise**  
**91 avenue des Champs Elysées – 75008 Paris – France**  
**BIC / SWIFT N°: SOGEFRPP**  
**IBAN: FR76 3000 3033 9200 0503 4165 164**

*Kindly attach a copy of your bank transfer order to your registration form*

By credit card:       Visa       Mastercard

Card N°: \_ \_ \_ \_ \_

Expiry date: \_ \_ / \_ \_      3 digits: \_ \_ \_

Name of card holder: .....

I authorise the Union Internationale des Avocats to debit the above mentioned credit card in the amount of € (EUR) .....

Date: ..... / ..... / .....

Signature: .....